



Our Brand

Advancing medical research, education, and treatment

Cannabis Patient Care™ magazine is an educational resource for patients, doctors, nurses, pharmacists, and caregivers on the latest research, benefits, and treatment options cannabis provides for a variety of illnesses. Each issue of the publication will focus on a specific disease or ailment for which cannabis has been shown to be an effective remedy.

The brand will cover the current research, patient testimonials, medical perspectives, and advocacy work. Our mission is to educate the medical community about the viable treatment options patients are experiencing with cannabis and the ongoing research into cannabis and cannabinoids worldwide.

"Bring cannabis patient education to light one issue at a time."

- Stanley Atkins II (LinkedIn)
(board member and featured as an advocate in the March/April issue)

"Honored to be a part of this excellent work!"

-Marion McNabb, DrPH, MPH
(LinkedIn) (board member)

"So excited to play a small part in supporting this new medical publication focusing on real stories about cannabis and patient care."

-Patricia A. Patton (LinkedIn) (board member)

"We are so proud to be part of this groundbreaking publication! Thank you @cannabispatientcare for sharing the McKernan family story @medicinal.genomics, and the other contributors highlighted in this issue. An inspiring read. CPC is collectively helping to move the cannabis industry forward."

-CannMedEvents (Instagram) regarding the March/April issue on chronic pain

Grow with Us



MJH Life Sciences™, the largest privately held, independent, full-service medical media company in North America, is dedicated to delivering trusted health care news across multiple channels. With esteemed brands such as **Psychiatric Times™**, **CURE®**, **OnLive®**, **Neurology Live®**, **Pharmacy Times®**, **Drug Topics®**, and **Cannabis Science and Technology®**. MJH is well positioned

to connect medical professionals and patients with valuable education and insight into the endocannabinoid system and the medical benefits of cannabis. **Cannabis Patient Care™** has also partnered with Americans for Safe Access and the American Cannabis New Network. Part of the partnerships is every member receives a subscription to Cannabis Patient Care.

Our Reach

Distributed to **200,000+**

Our audience includes:

- » Patients
- » Medical professionals
- » Caregivers
- » Advocates
- » Budtenders



AMERICAN CANNABIS
NURSES ASSOCIATION



AmericansFor
SafeAccess

Advancing Legal Medical Marijuana Therapeutics and Research



Our Focus

- » Latest medical cannabis research and data
- » Viewpoints in every issue:
 - Doctor
 - Nurse
 - Patient
 - Researcher
 - Caregiver
 - Advocate
- » Medical reimbursement

Editorial Advisory Board

Cannabis Patient Care™'s Editorial Advisory Board is a group of distinguished individuals assembled to help the publication fulfill its editorial mission to educate the medical community on the viable treatment options patients are experiencing with cannabis and the on-going research into cannabis and cannabinoids world-wide. With recognized expertise ranging from medical research, advocacy work, and personal experience as patients, board members perform a range of functions, such as suggesting authors and topics for coverage and providing the editor with general direction and feedback. We are indebted to these individuals for their contributions to the publication and to the cannabis community as a whole.

Stanley Atkins, The Good Medic LLC

Ann Brum, Joint Venture & Co

Josh Crossney, Cannabis Science Conference

Me Fuimaono-Poe, Family Nurse Practitioner at The Malie Cannabis Clinic The Queen's Medical Center

Dr. Jeff Konin, Clinical Professor and the Director of the Doctor of Athletic Training Degree at Florida International University

Stephen Mandile, Veteran & activist

Heather Manus, RN, Cannabis Nurses Network

Dr. Marion McNabb, Cannabis Center of Excellence, Inc.

Patricia A. Patton, Cannaboomer Strategic & Cannabis Business Alliance

Published 5 times in 2022 with a dedicated e-symposium following each issue.

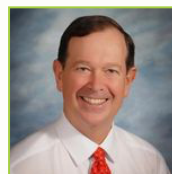
Contributors

***Cannabis Patient Care*™ is pleased to announce several regular contributors for each issue.**



Americans for Safe Access (ASA) will be contributing patient and advocate stories to each issue of *Cannabis Patient Care*. ASA's mission is to ensure safe and legal access to cannabis for therapeutic use and research.

ASA was founded in 2002 as a vehicle for patients to advocate for the acceptance of cannabis as medicine. With over 150,000 active supporters in all 50 states, ASA is the largest national member-based organization of patients, medical professionals, scientists and concerned citizens promoting safe and legal access to cannabis for therapeutic use and research. ASA works to overcome political, social and legal barriers by creating policies that improve access to medical cannabis for patients.



David Hodes | Freelancer David Hodes has written for many cannabis publications, and organized or moderated sessions at national and international cannabis trade shows. He was voted the 2018 Journalist of the Year by Americans for Safe Access, the world's largest medical cannabis advocacy organization. He is the "Tech Innovations" columnist for Cannabis Science and Technology.

In *Cannabis Patient Care*, David will be writing on various topics ranging from medical cannabis doctors, nurses, and caregivers.



Ruth Fisher, PhD, is a systems design researcher and analyst. She analyzes markets to determine how environments shape outcomes. She is co-founder of CannDynamics, Inc. and author of *The Medical Cannabis Primer* and *Winning the Hardware-Software Game: Using Game Theory to Optimize the Pace of New Technology Adoption*.

Dr. Fisher has worked in the technology and healthcare sectors on behalf of technology companies, early-stage researchers, physicians, and technology start-ups. In *Cannabis Patient Care*, Dr. Fisher will be covering the latest research going on in each of the focus areas of our issues.

For editorial information, contact Megan L'Heureux, Group Editorial Director



Editorial Calendar

Issue	Editorial	Webcast
January/February	Chronic Pain	February
March/April	Autism	April
June/July	Auto-immune diseases	July
September/October	Pediatric Cancer	September
November/December	PTSD/Mental Health/Veterans Focus	November

Live Events

Cannabis Patient Care™: **Patient Wellness & Education Conference**

Cannabis Patient Care's Patient Wellness & Education Retreat will be a two-day where patients can take a deep dive into learning about medical cannabis and various wellness practices. We plan to feature talks from doctors, nurses, patients, advocates, and caregivers on some of the best practices and information for both novice and experienced cannabis patients. In conjunction with the talks, we'd like to include interactive wellness practices such as yoga and meditation. The goal of the two-days is for patients to leave feeling empowered and knowledgeable about how medical cannabis can help in their path to wellness.

Date: September 2022



Digital Offerings

- » Display ads in digital edition
- » Content marketing
- » Banner ads on website and newsletter
- » Webcasts
- » E-books

Cannabis Patient Care™ e-Newsletter

Our monthly *Cannabis Patient Care* e-newsletter features interviews with leading experts in the medical cannabis field ranging from doctors and nurses to patients, caregivers, and researchers. We also highlight important global news updates.

Website

CannaPatientCare.com

CannaPatientCare.com is the premier resource for patients, doctors, nurses, pharmacists, and caregivers on the latest research, benefits, and treatment options cannabis provides.



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