

## CONSOLIDATED MEDIA REPORT

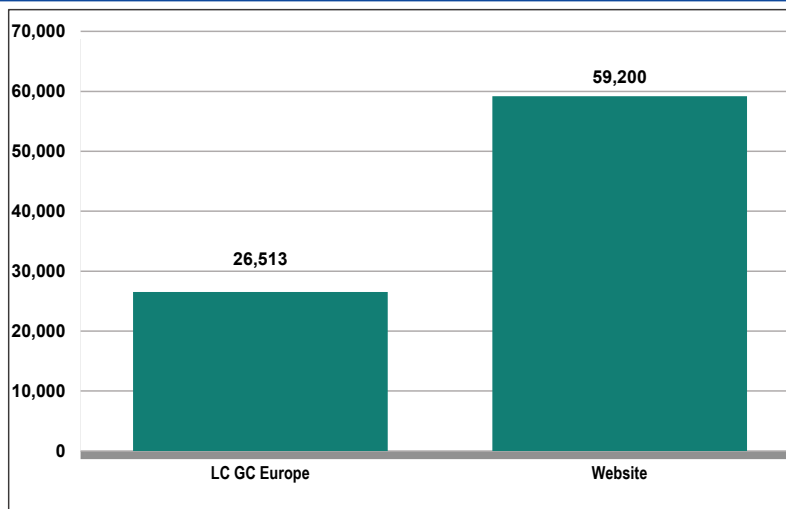
### B2B Media

6 months ended December 31, 2021

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## TOTAL GROSS CONTACTS

85,713



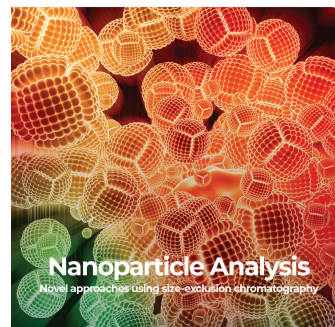
## EXECUTIVE SUMMARY

Channels	Contacts	Period
<b>LC GC Europe</b>		6 months ended December 31, 2021
Total Qualified Circulation	26,513	
<b>Website Activity</b>		6 months ended December 31, 2021
Page Impressions	177,952	
Visits	78,993	
Unique Browsers	59,200	

Website Activity = Avg Monthly

Gross data are contained in this Consolidated Media Report. There was no attempt made to eliminate any duplication that may exist.





6 months ended December 31, 2021

Subject to Audit

### Field Served:

Private industry; universities, colleges; government; hospitals; medical centers; research labs/institutes/foundations; independent analytical labs; utility companies and others.

TOTAL AVERAGE QUALIFIED PAID & NONPAID CIRCULATION				26,513
AVERAGE QUALIFIED PAID CIRCULATION		AVERAGE QUALIFIED NONPAID CIRCULATION		
Qualified Paid Individual - Print	2	Qualified Nonpaid Individual - Print		21,358
Qualified Paid Individual - Digital	1	Qualified Nonpaid Individual - Digital		5,152
<b>Total Qualified Paid Individual</b>	<b>3</b>	<b>Total Qualified Nonpaid Individual</b>		<b>26,510</b>
<b>Total Average Qualified Paid Circulation</b>	<b>3</b>	<b>Total Average Qualified Nonpaid Circulation</b>		<b>26,510</b>

CIRCULATION BY ISSUES										
Issue		Qualified Paid - Print	Qualified Paid - Digital	Qualified Paid - Print & Digital (Unduplicated)	Total Qualified Paid	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid	Total
	Jul	2			2	21,719	5,532		27,251	27,253
	Aug	2			2	21,614	5,737		27,351	27,353
	Sep	1	2		3	21,663	4,271		25,934	25,937
	Oct					21,713	4,674		26,387	26,387
	Nov	1	3		4	19,720	6,366		26,086	26,090
	Dec	4			4	21,719	4,334		26,053	26,057

BUSINESS/OCCUPATIONAL ANALYSIS																		
Classification by Business & Industry		Total	%	Qualified Paid & Nonpaid - Print	Qualified Paid & Nonpaid - Digital	Qualified Paid & Nonpaid - Print & Digital (Unduplicated)	Classification by Title, Occupation and/or Function											
							A	B	C	D	E	F	G	H	I	J	K	L
1.	Private Industry	20,992	79.6	17,420	3,572		4,553	3,519	1,254	6,375	816	904	35	1,319	1,522	200	447	48
2.	University, College	2,562	9.7	2,076	486		1,550	50	177	117	98	107	428	8	13	3	2	9
3.	Government	1,190	4.5	975	215		457	130	164	114	166	81	17	13	24	17	5	2
4.	Hospitals, Medical Centers	312	1.2	241	71		101	36	65	26	50	18	5	2	7	1	1	
5.	Research Lab/Institute/Foundation	938	3.6	748	190		474	85	97	102	91	28	8	24	13	3	11	2
6.	Independent Analytical Labs	140	0.5	90	50		33	25	14	34	10	3	3	5	7	2	4	
7.	Utility Company	199	0.8	127	72		44	23	37	21	43	10	3	8	5		2	3
8.	Others Allied to the Field	54	0.2	36	18		8	5	6	6	12	3	2	5	4	2	1	
	Other Paid Circulation																	
	Subscriptions																	
	Single Copy Sales																	
	<b>Total Qualified Circulation</b>	<b>26,387</b>	<b>100.0</b>	<b>21,713</b>	<b>4,674</b>		<b>7,220</b>	<b>3,873</b>	<b>1,814</b>	<b>6,795</b>	<b>1,286</b>	<b>1,154</b>	<b>501</b>	<b>1,384</b>	<b>1,595</b>	<b>228</b>	<b>473</b>	<b>64</b>
	<b>Percent</b>	<b>100.0</b>					<b>27.4</b>	<b>14.7</b>	<b>6.9</b>	<b>25.8</b>	<b>4.9</b>	<b>4.4</b>	<b>1.9</b>	<b>5.2</b>	<b>6.0</b>	<b>0.9</b>	<b>1.8</b>	<b>0.2</b>

Key to Classification by Title, Occupation and/or Function:

- |   |                              |
|---|------------------------------|
| A. Research & Development                 | G. Teaching                  |
| B. Quality Control, Assurance, Validation | H. Marketing, Sales          |
| C. Lab Management                         | I. Manufacturing, Processing |
| D. Corporate Management                   | J. Regulatory                |
| E. Analysis                               | K. Purchasing                |
| F. Technical Services                     | L. Other Functions/Paid      |

AGE OF SOURCE ANALYSIS								
				Qualified Within				
Source	Print	Digital	Print & Digital (Unduplicated)	1 Year	2 Years	3 Years	Total	Percent
<b>Total Direct Request From Recipient</b>	<b>20,764</b>	<b>4,674</b>		<b>645</b>	<b>8,637</b>	<b>16,156</b>	<b>25,438</b>	<b>96.4</b>
Written	48			27	8	13	48	0.2
Telecommunication	19,849	3,350		552	7,642	15,005	23,199	87.9
Internet and Email	867	1,324		66	987	1,138	2,191	8.3
<b>Total Direct Request From Recipient's Company</b>								
Written								
Telecommunication								
Internet and Email								
<b>Total Communication Other Than Request</b>								
Written								
Telecommunication								
Internet and Email								
Association								
Business Directories								
Lists								
Acquired Circulation								
Other Sources	949					949	949	3.6
<b>Total Qualified Subscriptions</b>	<b>21,713</b>	<b>4,674</b>		<b>645</b>	<b>8,637</b>	<b>17,105</b>	<b>26,387</b>	<b>100.0</b>
<b>Percent</b>	<b>82.3</b>	<b>17.7</b>		<b>2.4</b>	<b>32.7</b>	<b>64.8</b>	<b>100.0</b>	
Single Copy Sales								
<b>Total Qualified Circulation</b>							<b>26,387</b>	

GEOGRAPHIC ANALYSIS - INTERNATIONAL				
Country	Qualified Paid & Nonpaid - Print	Qualified Paid & Nonpaid - Digital	Qualified Paid & Nonpaid - Print & Digital (Unduplicated)	Total Circulation
AFRICA				
Algeria	2			2
Egypt	8			8
Ghana	2	1		3
Kenya	1	1		2
Nigeria	3	1		4
Seychelles		1		1
South Africa	5	2		7
Swaziland	2			2
Tunisia		1		1
West Sahara	1			1
Zaire	3			3
Uganda	2			2
West Sahara	1			1
Zaire	3			3
<b>TOTAL AFRICA</b>	<b>27</b>	<b>7</b>		<b>34</b>
ASIA/PACIFIC				
Armenia	16	1		17
Australia	1	3		4
China		2		2
French Polynesia		1		1
Georgia	1	2		3
Hong Kong	1			1
Indonesia	1			1
India	10	3		13
Japan	1	3		4
Kyrgyz Republic	1			1
Malaysia	1			1
New Zealand		1		1
Pakistan	1			1
Singapore	3	1		4
South Korea		1		1
Taiwan	2	1		3
Turkenistan	1			1
Uzbekistan	2			2
<b>TOTAL ASIA/PACIFIC</b>	<b>42</b>	<b>19</b>		<b>61</b>

**GEOGRAPHIC ANALYSIS - INTERNATIONAL (Continued)**

Country	Qualified Paid & Nonpaid - Print	Qualified Paid & Nonpaid - Digital	Qualified Paid & Nonpaid - Print & Digital (Unduplicated)	Total Circulation
<b>MIDDLE EAST</b>				
Israel	13	3		16
Jordan	2			2
Palestine		1		1
Qatar	1			1
Saudi Arabia	2			2
United Arab Emirate		1		1
<b>TOTAL MIDDLE EAST</b>	<b>18</b>	<b>5</b>		<b>23</b>
<b>EUROPE</b>				
Aland Islands	1			1
Albania	7	7		14
Austria	348	78		426
Belarus	15	1		16
Belgium	1,399	292		1,691
Bosnia and Herzegovina	27	2		29
Bulgaria	247	14		261
Croatia	154	32		186
Cyprus	143	20		163
Czech Republic	275	60		335
Denmark	469	107		576
Estonia	72	6		78
Faeroe Island	1			1
Finland	225	39		264
France	2,800	599		3,399
Germany	1,641	538		2,179
Greece	501	41		542
Hungary	364	60		424
Iceland	26	3		29
Ireland	879	180		1,059
Italy	1,041	215		1,256
Latvia	57	7		64
Lithuania	9	2		11
Luxembourg	45	8		53
Macedonia	38	9		47
Malta	137	25		162
Moldova	10			10
Monaco	21	4		25
Netherlands	920	229		1,149
Norway	144	24		168
Poland	439	81		520
Portugal	423	88		511

GEOGRAPHIC ANALYSIS - INTERNATIONAL (Continued)				
Country	Qualified Paid & Nonpaid - Print	Qualified Paid & Nonpaid - Digital	Qualified Paid & Nonpaid - Print & Digital (Unduplicated)	Total Circulation
EUROPE (Cont'd)				
Romania	336	40		376
Russia	182	24		206
Serbia	82	15		97
Spain	1,526	369		1,895
Slovakia	70	11		81
Slovenia	184	30		214
Sweden	340	80		420
Switzerland	841	208		1,049
Turkey	46	10		56
Ukraine	70	5		75
United Kingdom	5,000	1,063		6,063
<b>TOTAL EUROPE</b>	<b>21,555</b>	<b>4,626</b>		<b>26,181</b>
MEXICO/CENTRAL AMERICA/CARIBBEAN				
Costa Rica	1	1		2
Martinique	1			1
Mexico	4	1		5
Netherlan Anitlles	2			2
<b>TOTAL MEXICO/CENTRAL AMERICA/ CARIBBEAN</b>	<b>8</b>	<b>2</b>		<b>10</b>
SOUTH AMERICA				
Argentina	3	3		6
Brazil	3	6		9
Chile	2	3		5
Colombia	1	1		2
Ecuador		1		1
Peru	3			3
Uruguay	4			4
Venezuala		1		1
<b>TOTAL SOUTH AMERICA</b>	<b>16</b>	<b>15</b>		<b>31</b>
United States and Possessions	46			46
Canada	1			1
Military or Civilian Personnel Overseas				
<b>TOTAL INTERNATIONAL</b>	<b>21,713</b>	<b>4,674</b>		<b>26,387</b>

## CHANNEL PROFILES

### WEBSITE ACTIVITY - [www.chromatographyonline.com](http://www.chromatographyonline.com)

Month	Page Impressions	Visits	Unique Browsers
July	176,296	73,928	55,121
August	163,547	73,634	55,033
September	179,403	79,476	59,711
October	189,573	86,206	64,108
November	204,911	91,662	68,413
December	153,979	69,049	52,811



## NOTES

Price Data	Basic Prices
Basic Price Subscriptions	Subscriptions: Europe, 1 yr. £100; 2 yrs. £170. International, 1 yr. £140; 2 yrs. £240.

**Definition of Recipient Qualification:**

Qualified recipients are: engaged in the job functions of research & development, chemist; quality control/assurance/validation; purchasing; manufacturing/processing, teaching; marketing/sales; corporate management; regulatory; analysis, consultant, information providers; technical services; lab management and other functions paid and functions unknown.

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**Analyzed Issue:** The information in Business/Occupational Analysis, Age of Source and Geographic Analysis is from an analysis of the Oct issue.

**Total Gross Contacts Include :** Qualified Paid and Nonpaid Circulation, and Unique Browsers.

**Website Data Source:** Subject to Audit

**Website Domains:** Domains included in website traffic: www.chromatographyonline.com

**Unique Browsers:** This site uses the cookie-based measurement method to count unique browsers. If cookies are not accepted, then the IP address & user-agent in combination method is used to measure unique browsers.

**Page Impressions:** The combination of one or more files presented to a browser as a single document as a result of a single request received by the server, recorded as late as possible in the process of delivery of the content to the user's browser. One request by a browser should result in one page impression reported.

**Visits:** A series of interactions with a site by a unique browser or user (if registration-based or a panel participant) without 30 minutes of inactivity.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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