

The ACVC logo is displayed in a white box. The letters 'AC' are orange and 'VC' are blue. The background of the entire page features a black and white photograph of a dog on a beach, with orange geometric patterns at the top and blue geometric patterns at the bottom.

ACVC

dvm360° CONFERENCE

PINK PIGLET

*Meet Pink Piglet,
ACVC's official mascot
at ACVC and hear from
pet parent and Faculty,
Melissa Shapiro, DVM
at the conference!*

ACVC 2021 CONFERENCE GUIDE


TABLE OF CONTENTS

3	Welcome
4	Schedule at a Glance
5	Important Information
5	Shuttle Schedule
7	Continuing Education
10	Sponsored Sessions
12	Keynote Addresses
17	Sponsors
18	Faculty
19	Agenda
19	Monday, October 11
23	Tuesday, October 12
27	Wednesday, October 13
30	Exhibitors
32	Exhibit Hall Floor Plan
34	Exhibit Hall Happenings
36	Convention Center Floor Plan

SOCIAL MEDIA

We encourage all attendees to share their 2021 ACVC dvm360® Conference experience on social media. Make sure to add the hashtag [#ACVC2021](#) and tag us in all your posts!

 @dvm360

 @dvm360mag

 @dvm360

WI-FI

Network: ACVC 2021

Password: dvm360acvc

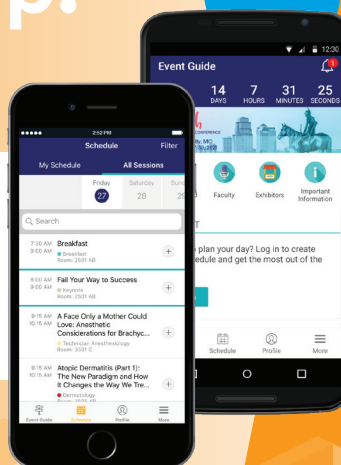
 **CrowdCompass** by Cvent

Download the official ACVC app!

<https://crowd.cc/s/45yFe>



Scan this code with
a QR reader to easily
download the app.



Dear Colleague,

On behalf of the Fetch dvm360® team, it is with great pleasure we welcome you back to our in-person Atlantic Coast Veterinary Conference® (ACVC) in Atlantic City! I have spoken to many of our colleagues, and we are equally excited about connecting in person. Nothing beats the face-to-face interactions. We want to thank you for your support and understanding during the past 18 months. Our profession has learned to adapt, be resourceful, and, most importantly, come together in times of crisis. We want to thank you for your continued support in attending our past 4 virtual shows. We were able to make new friendships in the virtual space and now it is time for us to meet, connect and network in person on the East Coast!

We want you to learn, laugh and have a great time here in Atlantic City. The ACVC team has completed extensive training and put in place measures to make sure our faculty and you are safe as we continue to follow CDC guidelines.

There is truly something for every veterinary team professional at Atlantic City. Be sure to take advantage of some of the top thought leaders in the profession. Our 3 keynote presentations given by Sue Ettinger, DVM, DACVIM (Oncology); Patricia D. White, DVM, MS, DACVD; Quincy Hawley, DVM; and Renea Machel are guaranteed to inspire, educate, and empower you. In addition to the incredible veterinary tracks at this conference, be sure to check out tracks on women's leadership, veterinary technician medicine, practice management tracks, wellbeing and much more. With almost 200 hours of practical variety, you are destined to implement these tools and techniques into practice when you leave here.

Be sure to check out our fantastic exhibit hall full of talented individuals eager to chat with you and network. Make sure you stop by our dvm360® booth where you will see me and the team. We need to catch up, snag some selfies, and say hello!

Enjoy the amazing food and entertainment Atlantic City has to offer.

Thank you for joining us. Feel free to reach out to myself or any staff member during your stay. Take lots of photos, tag us at @dvm360mag, and @fetchdvm360conferences, and use the hashtag #ACVC2021! We will be sure to share! Enjoy yourselves.

With gratitude,


Adam Christman, DVM, MBA

ADAM CHRISTMAN, DVM, MBA

Chief Veterinary Officer
dvm360®, Fetch Conferences & ACVC

SCHEDULE AT A GLANCE

REGISTRATION HOURS

Sunday, October 10
3:00 PM - 6:00 PM

Monday, October 11
7:00 AM - 7:30 PM

Tuesday, October 12
7:00 AM - 7:30 PM

Wednesday, October 13
7:00 AM - 5:30 PM

Registration is located in the Hall B Foyer on the 2nd level, just outside the exhibit hall.

EXHIBIT HALL HOURS

Monday, October 11
10:00 AM - 6:00 PM

Tuesday, October 12
10:00 AM - 6:00 PM

Wednesday, October 13
10:00 AM - 1:15 PM

The Exhibit Hall is located in Hall B on the 2nd level, just behind registration.

SCHEDULE AT A GLANCE

Start	End	Session
Monday, October 11		
7:30 AM	9:00 AM	Breakfast with Keynote
8:00 AM	9:00 AM	CE 1 Keynote Session
9:15 AM	10:15 AM	CE 2
10:15 AM	10:45 AM	Break in the Exhibit Hall
10:45 AM	11:45 AM	CE 3
11:45 AM	1:15 PM	Lunch in Exhibit Hall
1:15 PM	2:15 PM	CE 4
2:30 PM	3:30 PM	CE 5
3:30 PM	4:00 PM	Break in the Exhibit Hall
4:00 PM	5:00 PM	CE 6
5:00 PM	6:00 PM	Welcome Reception in Exhibit Hall
6:00 PM	7:00 PM	CE 7
Tuesday, October 12		
7:30 AM	9:00 AM	Breakfast with Keynote
8:00 AM	9:00 AM	CE 1 Keynote Session
9:15 AM	10:15 AM	CE 2
10:15 AM	10:45 AM	Break in the Exhibit Hall
10:45 AM	11:45 AM	CE 3
11:45 AM	1:15 PM	Lunch in Exhibit Hall, Sponsored CE Lunch
1:15 PM	2:15 PM	CE 4
2:30 PM	3:30 PM	CE 5
3:30 PM	4:00 PM	Break in Exhibit Hall
4:00 PM	5:00 PM	CE 6
5:00 PM	6:00 PM	Exhibit Hall Reception
6:00 PM	7:00 PM	CE 7
Wednesday, October 13		
7:30 AM	9:00 AM	Breakfast with Keynote
8:00 AM	9:00 AM	CE 1 Keynote Session
9:15 AM	10:15 AM	CE 2
10:15 AM	10:45 AM	Break in the Exhibit Hall
10:45 AM	11:45 AM	CE 3
11:45 AM	1:15 PM	Lunch in the Exhibit Hall
1:15 PM	2:15 PM	CE 4
2:30 PM	3:30 PM	CE 5
3:45 PM	4:45 PM	CE 6

- ACVC dvm360® Conference name badges are required for admittance to the Keynote Session, the Exhibit Hall, and all CE sessions.
- First Aid is located on the 2nd level outside Hall A, Keynote Session Room.
- The Multi-Faith Prayer and Meditation Room is located on the 2nd level outside Hall A, Keynote Session Room.
- The Nursing Mothers' Room is located on the 2nd level.
- As a courtesy to faculty and fellow attendees, kindly turn off or mute cell phones prior to entering CE session rooms.
- Do not leave laptops or personal belongings unattended. dvm360®, the Atlantic City Convention Center, and their agents cannot take responsibility for these items or for their security.
- Following new masking guidance issued by the U.S. Centers for Disease Control and Prevention to curb the spread of COVID-19, the Atlantic City Convention Center continues to follow all guidelines from the State of NJ and the NJ Department of Health. As of August 4, 2021 all individuals are required to wear a facial covering inside the Atlantic City Convention Center, regardless of vaccination status. This policy applies to all guests, employees, clients, visitors and contractors, and will remain in place until further notice. All ACVC dvm360® Conference attendees will be required to wear a mask.
- By attending this program, you agree to abide by and engage in certain health- and safety beneficial conduct while attending the event. For information on the specific safety precautions that will be in place, please visit www.mjhlifesciences.com/mjhsafe and click on Health & Safety Precautions.

SHUTTLE SCHEDULE

- A shuttle bus will run between the Hard Rock Hotel & Casino and the Atlantic City Convention Center, with departures every 60 minutes.
- Shuttles will depart from the Atlantic City Convention Center outside the Main Entrance on the Atrium/Level 1 near door 5.
- Shuttles will depart from the Hard Rock Hotel & Casino's VIP Valet Area.

Monday, October 11		Tuesday, October 12		Wednesday, October 13	
Depart/Arrive Hard Rock Hotel	Arrive/Depart Convention Center	Depart/Arrive Hard Rock Hotel	Arrive/Depart Convention Center	Depart/Arrive Hard Rock Hotel	Arrive/Depart Convention Center
6:30 AM	7:00 AM	6:30 AM	7:00 AM	6:30 AM	7:00 AM
7:30 AM	8:00 AM	7:30 AM	8:00 AM	7:30 AM	8:00 AM
8:30 AM	9:00 AM	8:30 AM	9:00 AM	8:30 AM	9:00 AM
9:30 AM <i>last bus back to Convention Center</i>	10:00 AM	9:30 AM <i>last bus back to Convention Center</i>	10:00 AM	9:30 AM <i>last bus back to Convention Center</i>	10:00 AM
Depart/Arrive Convention Center	Arrive/Depart Hard Rock Hotel	Depart/Arrive Convention Center	Arrive/Depart Hard Rock Hotel		
5:30 PM	6:00 PM	5:30 PM	6:00 PM		
6:30 PM	7:00 PM	6:30 PM	7:00 PM		
7:30 PM <i>last bus back to hotel</i>	8:00 PM	7:30 PM <i>last bus back to hotel</i>	8:00 PM		



the Vet Blast PODCAST

Presented by **dvm360**[®]



Adam Christman, DVM, MBA

Tune in!

Introducing The Vet Blast Podcast, a weekly series hosted by veterinarian, author and social media personality, Dr Adam Christman. Each episode, Christman takes a deep dive into the hottest topics in veterinary medicine with education, insight, and support to help veterinarians and their teams improve their lives in and out of the practice.



SCAN THE QR CODE TO SUBSCRIBE

Texas CE Credit

We know how important it is for you to maintain licensure as required by the Texas Veterinary Medical Association (TVMA), so we've made CE tracking as easy as 1-2-3!

Step 1: Download the Texas CE Record of Participation (extra copies are available upon request on site at the registration desk).

Step 2: Use the Conference Guide to complete the Texas CE Record of Participation while participating in the conference.

Step 3: Return both the Conference Guide with highlighted CEs AND Texas CE Record of Participation* to the registration desk to pick up your CE Certificate of Completion** no later than 5:30 PM, on October 13.

*Texas CE Record of Participation: We will email a copy to you after the show (you may also take a picture with your smartphone for reference).

**Texas CE Certificates of Completion: Certificates may not be distributed until the end of the program or the day, or part of a day if the attendee leaves earlier. Be sure to visit the registration desk prior to departing the conference to receive verification of your CE participation. Certificates mailed to participants before or after the completion of the program are NOT proof of attendance.

CE Questions? Email Renea Lewis, Director, Veterinary Education at rlewis@mjlifesciences.com



ACVC, dvm360® Conference is an approved sponsor to provide CE to New York state licensees.

INSTRUCTIONS FOR TRACKING YOUR CE RECORD OF PARTICIPATION & CERTIFICATION

(Please refer to section "Texas CE Credit" for specific tracking instructions pertinent to Texas.)

Please note: not all CE sessions have lecture notes, subject to availability by Faculty speakers at time of submission.

1. As you participate in this conference, be sure to mark this guide to indicate which CE courses you've attended. Each session is one CE hour.



2. Access dvm360®'s online CE tracker at: <https://www.dvm360.com/CETracker>

3. Follow the online instructions to submit which CE sessions you've attended (using your conference guide as an aide) to generate a CE Certificate for downloading and Record of Participation.

4. Submit both to AAVSB's RaceTrack® powered by CE Broker: <https://www.aavsb.org/racetrack>

Please Note: RACE® approved programs are accepted without additional jurisdictional approval by 61 North American regulatory bodies. View the list of these jurisdictions here: <https://www.aavsb.org/CE-Services/RACE/race-acceptance>.

Neither dvm360® nor completing the dvm360® Record of Participation will automatically submit your Record of Participation and CE certificate in jurisdictions that are not approved by AAVSB.

Participants should contact their specific veterinary state boards for clarifications and to see if a program will meet their criteria for continuing education. Rules and regulations are constantly reviewed and/or updated, and changes take a while to become effective.

CONFERENCE PROCEEDINGS (LECTURE NOTES)

Go to www.dvm360.com/ACVC-AC-Proceedings or scan QR code and enter password **dvm360**



Please Note: the password is case sensitive must be all lowercase

Fill out the form and select submit to go to the Veterinary Information Network (VIN) and download the conference proceedings.

The American Association of Veterinary State Boards (AAVSB) RACE® committee has reviewed and approved the Atlantic Coast Veterinary Conference (ACVC), a dvm360® Conference, in Atlantic City, NJ occurring on October 11-13, 2021 as meeting the standards adopted by the AAVSB. RACE®-approved continuing education programs are widely recognized by veterinary professionals as quality courses which help them meet their compliance obligations for licensure.

ACVC is a live, interactive, in-person conference, including nonmedical and medical programs created for veterinarians, veterinary technicians, and practice managers to achieve their continuing education in veterinary medicine. Each session is one CE hour, except the two sponsored DigiTHERM CEs are .75 credit hours.

Total CEs

Type	Sponsored	Non-sponsored	Total
Medical for Veterinarians & Veterinary Technicians	23.5	118	141.5
Non-medical for Veterinarians & Veterinary Technicians	2	62	64
	25.5	180	205.5

Non-Sponsored CEs

This live program has been approved for a total of 180 hours of continuing education credit in jurisdictions that recognize RACE® approval, with 24 hours available to an individual attendee.

CE Category	RACE #	CE Hours
Veterinarian & Veterinary Technician Non-Medical	20-850695	62
Veterinary & Veterinary Technician Medical	20-850695	118
Veterinary Technician Non-medical	20-850695	62
Veterinary Technician Medical	20-850695	118

Sponsored CEs

These additional, sponsored programs are pending approval for 25.5 hours of continuing education credit in jurisdictions that recognize RACE® approval. (Legend: M-Type = Medical; N-Type = Nonmedical)

Monday, October 11, 2021							
Start	End	Race #	Type	Track	Session Name	Speaker Code	Sponsor
9:15 AM	10:15 AM	20-884222	M	Dermatology	What Would You Do With This Skin Case? (Part 1)	Paul Bloom, DVM, DABVP, DACVD	Virbac
10:45 AM	11:45 AM	20-884226	M	Dermatology	What Would You Do With This Skin Case? (Part 2)	Paul Bloom, DVM, DABVP, DACVD	Virbac
1:15 PM	2:15 PM	20-884230	M	Dermatology	What's New in the Diagnosis and Treatment of Malassezia Dermatitis in Dogs	Paul Bloom, DVM, DABVP, DACVD	Virbac
1:15 PM	2:15 PM	20-851655	M	Hands-On Lab, Diagnostics	Thermal Imaging in Veterinary Medicine - See the Unseen	John C. Godbold, Jr., DVM	Digatherm
2:30 PM	3:30 PM	20-884232	M	Dermatology	Update on Canine Demodicosis	Paul Bloom, DVM, DABVP, DACVD	Virbac
2:30 PM	3:30 PM	20-851655	M	Hands-On Lab, Diagnostics	Thermal Imaging in Veterinary Medicine - See the Unseen	John C. Godbold, Jr., DVM	Digatherm
4:00 PM	5:00 PM	20-884234	M	Dermatology	New Drugs in Veterinary Dermatology	Paul Bloom, DVM, DABVP, DACVD	Virbac

Tuesday, October 12, 2021							
Start	End	Race #	Type	Track	Session Name	Speaker Code	Sponsor
8:00 AM	9:00 AM	20-852153	N	Keynote	Practice From a Place of Purpose	Patricia D. White, DVM, MS, DACVD, CPC	Elanco Animal Health
9:15 AM	10:15 AM	20-846505	M	Behavior	Separation Anxiety Basics	Christopher Pachel, DVM, DACVB, CABC	Ceva Animal Health, LLC
10:45 AM	11:45 AM	20-884246	M	Theriogenology	When A Spayed Dog Goes Into Heat — Ovarian Remnant Syndrome	Lacey Rosenberg, DVM, DACT	NorthStar VETS
12:00 PM	1:00 PM	20-853123	N	Sponsored CE Peer to Peer Luncheon	Top 10 Mistakes Veterinarians Make When Selling Their Practice or When Buying a Practice	Christopher Rocchio, DVM; David Waterman	Monarch Business Consulting
1:15 PM	2:15 PM	20-852155	M	Behavior (AAFP)	More Than Just a Naughty Cat: Understanding Feline Nuisance Behaviors	Christopher Pachel, DVM, DACVB, CABC	Ceva Animal Health, LLC
1:15 PM	2:15 PM	20-853379	M	Theriogenology	Reproductive Emergencies	Lacey Rosenberg, DVM, DACT	NorthStar VETS
2:30 PM	3:30 PM	20-853389	M	Critical Care	Trauma: The Do's and Don'ts	Steven Berkowitz, DVM, DACVECC	NorthStar VETS
2:30 PM	3:30 PM	20-855355	M	Dermatology	Essential Facts and New Information You Need to Know for Pruritic Patients	Jodi Koch, VMD	Zoetis
2:30 PM	3:30 PM	20-853399	M	Surgery	Surgical Approach to Laryngeal Paralysis	Timothy Ericksen, DVM, Surgery Resident	NorthStar VETS
4:00 PM	5:00 PM	20-853395	M	Critical Care	Must Haves in your Emergency Crash Cart	Steven Berkowitz, DVM, DACVECC	NorthStar VETS
4:00 PM	5:00 PM	20-853399	M	Surgery	Surgical Approach to Medial Patellar Luxation	Timothy Ericksen, DVM, Surgery Resident	NorthStar VETS
6:00 PM	7:00 PM	20-851647	M	Pain Management	Declawing: What We Knew Then and What We Know Now	Jennifer Conrad, DVM	Fear Free, LLC
Wednesday, October 13, 2021							
Start	End	Race #	Type	Track	Session Name	Speaker Code	Sponsor
9:15 AM	10:15 AM	20-855357	M	Technician Critical Care	How to Tell if Your Patient Is in a Toxic Relationship: Toxicology 101	Marlaina Hrosch, RVT, VTS (ECC)	Veterinary Emergency Group
10:45 AM	11:45 AM	20-855641	M	Critical Care	Acid-Base Interpretation Made Simple	Marianna Pardo, MV, BVSc, DACVECC	Veterinary Emergency Group
10:45 AM	11:45 AM	20-855359	M	Technician Critical Care	Breaking Up With Breaking Down — A Review of IMHA	Marlaina Hrosch, RVT, VTS (ECC)	Veterinary Emergency Group
1:15 PM	2:15 PM	20-855361	M	Emergency Medicine	Acute Respiratory Distress Syndrome	Marianna Pardo, MV, BVSc, DACVECC	Veterinary Emergency Group
2:30 PM	3:30 PM	20-855363	M	Emergency Medicine	Traumatic Brain Injury	Marianna Pardo, MV, BVSc, DACVECC	Veterinary Emergency Group
3:45 PM	4:45 PM	20-855365	M	Emergency Medicine	Emergency Fluid Therapy	Marianna Pardo, MV, BVSc, DACVECC	Veterinary Emergency Group
3:45 PM	4:45 PM	20-883682	M	Oncology	Veterinary Therapeutic Radiation: A Multisite and Multimodal Approach	Richard A. Chetney Jr., DVM, DACVR-RO	PetCure Oncology


MONDAY, OCTOBER 11

9:15 AM- 10:15 AM

Dermatology | Room 302

What Would You Do With This Skin Case? (Part 1)

Paul Bloom, DVM, DABVP, DACVD

Sponsored by 

10:45 AM- 11:45 AM

Dermatology | Room 302

What Would You Do With This Skin Case? (Part 2)

Paul Bloom, DVM, DABVP, DACVD

Sponsored by 

1:15 PM - 2:15 PM

Dermatology | Room 302

What's New in the Diagnosis and Treatment of Malassezia Dermatitis in Dogs

Paul Bloom, DVM, DABVP, DACVD

Sponsored by 

1:15 PM - 2:15 PM

Hands-On Lab, Diagnostics
Room 314

Thermal Imaging in Veterinary Medicine - See the Unseen

John C. Godbold, Jr., DVM

Sponsored by 
by ICI INFRARED CAMERAS INC.

2:30 PM - 3:30 PM

Hands-On Lab, Diagnostics
Room 314

Thermal Imaging in Veterinary Medicine - See the Unseen

John C. Godbold, Jr., DVM


Sponsored by 
by ICI INFRARED CAMERAS INC.

2:30 PM - 3:30 PM

Dermatology | Room 302

Update on Canine Demodicosis

Paul Bloom, DVM, DABVP, DACVD


Sponsored by 

4:00 PM- 5:00 PM

Dermatology | Room 302

New Drugs in Veterinary Dermatology

Paul Bloom, DVM, DABVP, DACVD

Sponsored by 

TUESDAY, OCTOBER 12

8:00 AM - 9:00 AM

Keynote | Hall A

Practice From a Place of Purpose

Patricia D. White, DVM, MS, DACVD, CPC


Sponsored by 

9:15 AM - 10:15 AM

Behavior | Room 303

Separation Anxiety Basics

Christopher Pachel, DVM, DACVB, CABC

Sponsored by 

10:45 AM- 11:45 AM

Therigenology | Room 318

When A Spayed Dog Goes Into Heat — Ovarian Remnant Syndrome

Lacey Rosenberg, DVM, DACT

Sponsored by  **NORTHSTAR VETS**
Veterinary Emergency Trauma & Specialty Center
Leading the Way

12:00 PM - 1:00 PM

Sponsored CE Peer to Peer
Luncheon | Room 314

Top 10 Mistakes Veterinarians Make When Selling Their Practice or When Buying a Practice.

Christopher Rocchio, DVM; David Waterman

****Box lunch provided; First come, first served, limited space available. Submitted for one hour of continuing education.**


Sponsored by 

1:15 PM - 2:15 PM

Behavior (AAFP) | Room 303

More Than Just a Naughty Cat: Understanding Feline Nuisance Behaviors

Christopher Pachel, DVM, DACVB, CABC

Sponsored by 

1:15 PM - 2:15 PM

Therigenology | Room 318

Reproductive Emergencies

Lacey Rosenberg, DVM, DACT

Sponsored by  **NORTHSTAR VETS**
Veterinary Emergency Trauma & Specialty Center
Leading the Way

2:30 PM- 3:30 PM

Critical Care | Room 318

Trauma: The Do's and Don'ts

Steven Berkowitz, DVM, DACVECC

Sponsored by  **NORTHSTAR VETS**
Veterinary Emergency Trauma & Specialty Center
Leading the Way

2:30 PM- 3:30 PM

Dermatology | Room 314

Essential Facts and New Information You Need to Know for Pruritic Patients

Jodi Koch, VMD

Sponsored by 

2:30 PM- 3:30 PM

Surgery | Room 320

Surgical Approach to Laryngeal Paralysis

Timothy Ericksen, DVM, Surgery Resident

Sponsored by  **NORTHSTAR VETS**
Veterinary Emergency Trauma & Specialty Center
Leading the Way.

4:00 PM- 5:00 PM

Critical Care | Room 318

Must Haves in your Emergency Crash Cart

Steven Berkowitz, DVM, DACVECC

Sponsored by  **NORTHSTAR VETS**
Veterinary Emergency Trauma & Specialty Center
Leading the Way.

4:00 PM- 5:00 PM

Surgery | Room 320

Surgical Approach to Medial Patellar Luxation

Timothy Ericksen, DVM, Surgery Resident

Sponsored by  **NORTHSTAR VETS**
Veterinary Emergency Trauma & Specialty Center
Leading the Way.

6:00 PM - 7:00 PM

Pain Management | Room 301

Declawing: What We Knew Then and What We Know Now

Jennifer Conrad, DVM

Sponsored by  **FEAR FREE**
Taking the pet out of potential.

WEDNESDAY, OCTOBER 13

9:15 AM- 10:15 AM

Technician Critical Care | Room 312

How to Tell if Your Patient Is in a Toxic Relationship: Toxicology 101

Marlaina Hrosch, RVT, VTS (ECC)

Sponsored by  **VETERINARY EMERGENCY GROUP**

10:45 AM- 11:45 AM

Technician Critical Care | Room 312

Breaking Up With Breaking Down — A Review of IMHA

Marlaina Hrosch, RVT, VTS (ECC)

Sponsored by  **VETERINARY EMERGENCY GROUP**

10:45 AM- 11:45 AM

Critical Care | Room 322

Acid-Base Interpretation Made Simple

Marianna Pardo, MV, BVSc, DACVECC

Sponsored by  **VETERINARY EMERGENCY GROUP**

1:15 PM- 2:15 PM

Emergency Medicine | Room 322

Acute Respiratory Distress Syndrome

Marianna Pardo, MV, BVSc, DACVECC

Sponsored by  **VETERINARY EMERGENCY GROUP**

2:30 PM- 3:30 PM

Emergency Medicine | Room 322

Traumatic Brain Injury

Marianna Pardo, MV, BVSc, DACVECC

Sponsored by  **VETERINARY EMERGENCY GROUP**

3:45 PM- 4:45 PM

Emergency Medicine | Room 322

Emergency Fluid Therapy

Marianna Pardo, MV, BVSc, DACVECC

Sponsored by  **VETERINARY EMERGENCY GROUP**

3:45 PM - 4:45 PM

Oncology | Room 312

Veterinary Therapeutic Radiation: A Multisite and Multimodal Approach

Richard A. Chetney Jr., DVM, DACVR-RO

Sponsored by  **PetCure ONCOLOGY**

What's New in Cancer 2021?

**Sue Ettinger, DVM, DACVIM
(Oncology)**



Monday, October 11

Hall A | 8:00 AM - 9:00 AM

So much is happening in veterinary oncology! Catch up with Dr Sue on what's new and how it impacts you and your patients in your general practice. This review is always newly updated and will focus on the latest diagnostics and treatments in oncology with an emphasis on clinical diagnosis, treatment, and monitoring in general practice. I will introduce Stelfonta[®] and give you my top tips for the recently FDA-approved intratumor injection for mast cell tumors. This talk will also introduce the recently launched NuQTM Vet Cancer Screening test for dogs and Laverdia[®], the first oral lymphoma treatment that was conditionally approved by the FDA in January. Additional topics will be addressed based on what's current at the time of the meeting. Also find out what's new with Dr Sue.

Sue Ettinger, DVM, DACVIM (Oncology), is a practicing veterinary cancer specialist, international speaker, book author, and vlogger. A dynamic and engaging speaker, she was voted the 2019 Western Veterinary Conference Small Animal Continuing Educator of the Year. She is one of approximately 450 board-certified specialists in medical oncology in North America and currently practices at VCA Veterinary Referral and Emergency Center in Norwalk, Connecticut. She received her veterinary training at Cornell University College of Veterinary Medicine in New York, New York. She completed her residency in medical oncology at the Animal Medical Center in New York, New York, in 2003. Also known as Dr Sue Cancer Vet, she is most passionate about raising cancer awareness and has developed "See Something, Do Something, Why Wait? Aspirate" to promote early cancer detection and diagnosis. She is a frequent contributor to Today's Veterinary Practice, Today's Veterinary Business, Clinician's Brief, Veterinary Team Brief, and dvm360[®]. She loves to use social media to help clients and veterinary professionals deal with cancer in pets. Her popular Facebook page has over 38,000 fans, and she has a weekly vlog on YouTube. She can also be found on Instagram and Twitter.

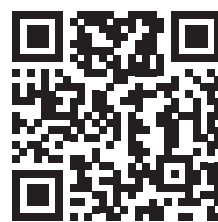
dvm360
PRESENTS



Celebrating the difference makers *Veterinary Medicine*

dvm360® is proud to announce its first annual Veterinary Heroes™ awards to highlight those who are going above and beyond to elevate veterinary medicine.

The first class of Veterinary Heroes™ will be announced in late fall of 2021 and will be honored at an awards ceremony on December 1, 2021 in San Diego, CA.



Scan QR code
to learn more

Thank you to our sponsor*



Nationwide®

AN **MJ** life sciences™ BRAND

Practice from a Place of Purpose

Patricia D. White, DVM, MS,
DACVD, CPC

Tuesday, October 12

Hall A | 8:00 AM - 9:00 AM

Sponsored by 



Are you a heart-centered veterinarian who has lost the magic? Do you feel stuck, uninspired, unappreciated? Perhaps you have lost touch with your Purpose, your BIG Why. In this lecture I will introduce the audience to the idea that any successful heart centered endeavor starts with Clarity around what you want, what you don't want, and why. Most people not only want to be successful but want to contribute as well. A successful, sustainable contribution to life, to family, and to your profession is driven by passion and purpose built upon core values that are immutable. Gaining clarity on what that means to you requires that you know who you are as a person and as a veterinarian. To be truly Clear, you must declare your Core Values, claim your Passions and define your Purpose. But then you have to DECIDE – what you want to be, do, have, and what you want to create. When these things are in place, you can't help but create an experience that is joyful, profitable, and fun.

With over twelve years of academic and professional training, Dr White has received degrees from the University of Georgia (1977), Tuskegee University (1983) and The Ohio State University (1990). Dr White is a board certified Diplomate of the American College of Veterinary Dermatology. She has authored numerous articles and book chapters for both professional and lay publications, and regularly speaks at veterinary meetings nationally and internationally. In 1992, she moved back to her home town, Atlanta, GA., and founded Atlanta Veterinary Skin & Allergy Clinic, PC. Since that time she has been proud to serve the veterinary referral, professional, and pet owning communities of the Southeast. In 2017, Dr White took a giant step into the world of Traditional Chinese Veterinary Medicine and discovered a powerful tool for managing chronic dermatologic diseases. White has also been a leader in her Spiritual community for over 15 years as a teacher, coach, and guide for others on their own unique path toward self-discovery. In 2011 she obtained certification as a Transformational Life Coach and is currently working on her international coaching certification. As a Passion Test Facilitator and Non-violent Communication practitioner she especially enjoys leading workshops on self-empowerment, and teaching concepts and techniques in mindfulness and meditation. "If you can breathe, you can meditate! There is nothing hard about the practice of meditation except that which one brings as resistance to the natural flow." One of her gifts is to teach students how to "go with the flow". An artist at heart, Dr White enjoys jewelry making, hand-building pottery and gardening in her spare time.

Earn CE credits online on your own time

We hope you enjoy the 2021 Atlantic Coast Veterinary Conference. Did you know you can also earn the CE credits you need with the Elanco virtual experience? Elevate your practice, at your convenience — and at no cost to you.

Learn more for your patients:

- Earn CE credits on your own time, from anywhere
- Explore our full product portfolio
- Access clinical resources and disease state information



We're always adding new content, so be sure to check back often.
Visit **Experience.Elanco.com** to subscribe and stay up to date.

The Veterinary Well-being Choice: Prioritize, Cultivate, and Maintain

**Quincy Hawley, DVM
and Renee Machel**

Wednesday, October 13

Hall A | 8:00 AM - 9:00 AM



Reshape the culture within your practice and reignite your passion. In this talk, we address the core underlying issues that lead to poor well-being, and we provide well-being strategies and principles that will stand the test of time. Attendees will be given practical, useful, and effective tools and strategies to help them create an ideal veterinary experience, regardless of circumstances, conditions, and home/work events. By the end of the session, attendees will feel confident in their ability to prioritize themselves while caring for patients and serving clients.

Quincy Hawley, DVM, is a 2013 graduate of North Carolina State University College of Veterinary Medicine (CVM) in Raleigh. He has worked for 6 years in small animal general practice, and is the cofounder of Get MotiVETed LLC, a company that provides well-being solutions for veterinary professionals and organizations. He is a certified professional coach and a self-published self-help and fitness author. He has experience coaching a variety of veterinary professionals including, but not limited to, veterinarians, practice managers, and various veterinary hospital support staff. Dr Hawley is also the president of the North Carolina Association of Minority Veterinarians, a nonprofit organization with the purpose of improving diversity, inclusion, and cultural competency in the profession. He volunteers his time as a member of NC State's CVM admissions committee, and is currently serving his third term. He lives in NC with his wife and 2 daughters, along with their 8 dogs, 1 calico cat, and a handful of chickens.

Renee Machel is a nationally recognized speaker on well-being, certified life coach, certified yoga teacher, and mindfulness and meditation guide. As the cofounder of Get MotiVETed LLC, she aims to have a positive impact on people's well-being and enhance the culture within organizations. She has spent nearly 20 years in the veterinary industry as a hospital leader and technician, and now shares her story of overcoming struggles and provides key teachings in managing personal and professional well-being and development. Ms Machel speaks and trains on many topics, including: mindfulness, leadership, gratitude, self-care, balanced living, stress management, and holistic personal/professional development. She lives in North Carolina with her blended family and, of course, her fur kids Eli and Penelope. They spend much of their time racing motocross, whenever she and her fiancé are not wearing their "entrepreneur hats."



FACULTY & FEATURED PRESENTERS

Mark J. Acierno, DVM, MBA, DACVIM
(Internal Medicine)

Steven Berkowitz, DVM, DACVECC

Paul Bloom, DVM, DABVP, DACVD

Dawn Boothe, DVM, MS, PhD, DACVIM,
DACVCP

Harry W. Boothe, DVM, MS, DACVS

Jenn Bornkamp, DVM, MS, CVA, CVTP

Mia Cary, DVM

Richard A. Chetney Jr., DVM, DACVR-RO

Jennifer Conrad, DVM

Steve Dale, CABC

David Dycus, DVM, MS, CCRP, DACVS-SA

Timothy Ericksen, DVM, Surgery Resident

Sue Ettinger, DVM, DACVIM (Oncology)

Melissa Evans, LVT, CVT, VTS (ECC)

Eric Garcia

Mary Gardner, DVM

John C. Godbold, Jr., DVM

Kristina Guldbrand, BS, ACC, CVT

Bash Halow, CVPM, LVT

Quincy Hawley, DVM

Marlaina Hrosch, RVT, VTS (ECC)

Albert E. Jergens, DVM, PhD, DACVIM, AGA
Fellow

Caitlin Keat, BS, MS

Jodi Koch, VMD

Charlotte A. Lacroix, DVM, JD

Katrina Lafferty, BFA, RLAT, CVT, VTS
(Anesthesia/Analgesia)

Anke Langenbach, DMV, DACVS, DECVS,
DACVSMR

Renee Machel

Alyssa Mages, BS, CVT

Matthew McGlasson, DVM, CVPM

Charles McMillan, DVM

Kirsten Oliver, VN, DipAVN (Surgical), CVT,
CCRP, CVPP, VTS (Physical Rehabilitation)

Christopher Pachel, DVM, DACVB, CABC

Marianna Pardo, MV, BVSc, DACVECC

Claire Pickens, EMBA, CVPM, SHRM-CP

Laura Pletz, DVM

Karen Roach, RVT, VTS(ECC)

Christopher Rocchio, DVM

Denise Rollings, CVT, VTS (Dentistry)

Lacey Rosenberg, DVM, DACT

Melissa Shapiro, DVM

Christopher Shapley, DVM, CVA

Jason W. Soukup, DVM, DAVDC, AVDC

Kimberly Ann Therrien, DVM

Deborah Thomson, DVM

Annika VanNoy, PhD

Crista Wallis, DVM

David Waterman

Patricia D. White, DVM, MS, DACVD, CPC

Sarah Wooten, DVM

Erik Zager, DVM, DACVECC

Start	End	Track	Faculty	Presentation	Room
7:30 AM	9:00 AM	Breakfast with Keynote			Hall A
8:00 AM	9:00 AM	Keynote	Sue Ettinger, DVM, DACVIM (Oncology)	What's New in Cancer 2021?	Hall A
9:15 AM	10:15 AM	Clinical Pharmacology	Dawn Boothe, DVM, MS, PhD, DACVIM, DACVCP	Myths and Controversies in Antimicrobial Therapy	322
		Dermatology	Paul Bloom, DVM, DABVP, DACVD	What Would You Do With This Skin Case? (Part 1) 	302
		Feline Anesthesiology (AAFP)	Jenn Bornkamp, DVM, MS, CVA, CVTP	Feline Frenzy (Part 1): Equipment and Monitoring	310
		Geriatrics	Mary Gardner, DVM	5 Pillars of Hospice Care	313
		Leadership	Annika VanNoy, PhD	Change Management and Team Trainings	301
		Legal Matters	Charlotte A. Lacroix, DVM, JD	Ten Strategies to Enhance Client Satisfaction	320
		Oncology	Sue Ettinger, DVM, DACVIM (Oncology)	Canine Lymphoma 2021 for the Busy Practitioner	303
		Orthopedics	David Dycus, DVM, MS, CCRP, DACVS-SA	The Ortho Exam and How to Get a Diagnosis Quickly	312
		Practice Management	Kristina Guldbrand, BS, ACC, CVT	Difficult Conversations – How to Turn Conflict Into Collaboration	304
		Surgery	Harry W. Boothe, DVM, MS, DACVS	Surgery of the Middle Ear With Focus on the Cat	305-306
		Technician Dentistry	Denise Rollings, CVT, VTS (Dentistry)	Oral Anatomy and Terminology: It's More Than Just Teeth	308-309
		Technician Pain Management	Karen Roach, RVT, VTS(ECC)	Don't Be a Pain: Analgesia for Emergency and Critical Care Patients	311
10:15 AM	10:45 AM	Networking Coffee Break in the Exhibit Hall			Hall B
10:45 AM	11:45 AM	Clinical Pharmacology	Dawn Boothe, DVM, MS, PhD, DACVIM, DACVCP	The Impact of Antimicrobials on the Microbiota	322
		Dermatology	Paul Bloom, DVM, DABVP, DACVD	What Would You Do With This Skin Case? (Part 2) 	302
		Feline Anesthesiology (AAFP)	Jenn Bornkamp, DVM, MS, CVA, CVTP	Feline Frenzy (Part 2): Sedation, Pain Management, and General Anesthesia	310
		Geriatrics	Mary Gardner, DVM	Marketing for the Grey Muzzles	313
		Leadership	Annika VanNoy, PhD	Emotional Intelligent Leadership	301
		Legal Matters	Charlotte A. Lacroix, DVM, JD	Last, But Not Least: Points to Consider Prior to The Sale of Your Practice	320
		Oncology	Sue Ettinger, DVM, DACVIM (Oncology)	Feline Gastrointestinal Lymphoma Cliffs Notes 2021 – What You Need To Know	303
		Orthopedics	David Dycus, DVM, MS, CCRP, DACVS-SA	Regenerative Medicine in Orthopedics: What Do We Know, What Do We Not Know, What Should We Know?	312
		Practice Management	Kristina Guldbrand, BS, ACC, CVT	Building Trust in Your Team With a Coaching Leadership Style	304
		Surgery	Harry W. Boothe, DVM, MS, DACVS	Diaphragmatic Hernia Repair – When and How	305-306

AGENDA MONDAY, OCTOBER 11, 2021

Start	End	Track	Faculty	Presentation	Room
10:45 AM	11:45 AM	Technician Critical Care	Karen Roach, RVT, VTS(ECC)	Getting to Know You: Critical Care Nursing and Monitoring	311
		Technician Dentistry	Denise Rollings, CVT, VTS (Dentistry)	The Dental Procedure Day: From the Exam Room to the Dental Table	308-309
11:45 AM	1:15 PM	Lunch in the Exhibit Hall			Hall B
1:15 PM	2:15 PM	Clinical Pharmacology	Dawn Boothe, DVM, MS, PhD, DACVIM, DACVCP	Interpreting Culture and Susceptibility Data: The Best Bang for your Bug?	322
		Dermatology	Paul Bloom, DVM, DABVP, DACVD	What's New in the Diagnosis and Treatment of Malassezia Dermatitis in Dogs 	302
		Geriatrics	Mary Gardner, DVM	Home Hacks for Geriatric Patients	313
		Hands-On Lab, Diagnostics	John C. Godbold, Jr., DVM	Thermal Imaging in Veterinary Medicine - See the Unseen 	314
		Leadership	Annika VanNoy, PhD	Transforming Stress Into Information	301
		Legal Matters	Charlotte A. Lacroix, DVM, JD	Understanding Your Worth and Using It to Earn More Salary	320
		Oncology	Sue Ettinger, DVM, DACVIM (Oncology)	What's New in Mast Cell Tumor Treatments in 2021?	303
		Orthopedics	David Dycus, DVM, MS, CCRP, DACVS-SA	A Surgeons Perspective on the Current Trends for the Management of Osteoarthritis	312
		Pain Management	Jenn Bornkamp, DVM, MS, CVA, CVTP	Peri-Operative Pain Management During the Opioid Shortage	310
		Practice Management	Kristina Guldbrand, BS, ACC, CVT	Where Have All the Technicians Gone? How You Can Work to Keep Your Staff	304
		Surgery	Harry W. Boothe, DVM, MS, DACVS	Exploratory Laparotomy With Biopsy Techniques	305-306
		Technician Critical Care	Karen Roach, RVT, VTS(ECC)	Phlebotomy: Beyond the Cephalic – It's Not the Final Frontier	311
		Technician Dentistry	Denise Rollings, CVT, VTS (Dentistry)	Don't Just Clean Teeth: Recognizing Dental and Oral Abnormalities	308-309
2:30 PM	3:30 PM	Anesthesiology	Jenn Bornkamp, DVM, MS, CVA, CVTP	Beyond ASA II (Part 1): Anesthesia of Patients with Co-Morbidities	310
		Clinical Pharmacology	Dawn Boothe, DVM, MS, PhD, DACVIM, DACVCP	Mitochondria 101: An Emerging Therapy	322
		Dermatology	Paul Bloom, DVM, DABVP, DACVD	Update on Canine Demodicosis 	302
		Geriatrics	Mary Gardner, DVM	Creating a Good End-of-Life Experience (Part 1)	313
		Hands-On Lab, Diagnostics	John C. Godbold, Jr., DVM	Thermal Imaging in Veterinary Medicine - See the Unseen 	314
		Leadership	Annika VanNoy, PhD	Emotional Well-Being	301
		Legal Matters	Charlotte A. Lacroix, DVM, JD	HR Hot Topics	320
		Oncology	Sue Ettinger, DVM, DACVIM (Oncology)	Hemangiosarcoma Cliffs Notes 2021: What You Need to Know	303
		Orthopedics	David Dycus, DVM, MS, CCRP, DACVS-SA	Hip Dysplasia: Conservative and Rehabilitation Management	312

Start	End	Track	Faculty	Presentation	Room	
2:30 PM	3:30 PM	Practice Management	Kristina Guldbrand, BS, ACC, CVT	Design Your Own Well-Being Plan (Part 1)	304	
		Surgery	Harry W. Boothe, DVM, MS, DACVS	Intestinal Surgery With Focus on Enterotomy	305-306	
		Technician Critical Care	Karen Roach, RVT, VTS(ECC)	Medical Math and CRIs: Removing the Fear Factor	311	
		Technician Dentistry	Denise Rollings, CVT, VTS (Dentistry)	Cats Are Not Small Dogs: Feline Oral Diseases	308-309	
		Virtual Care	Eric Garcia	As Easy as 1, 2, 3: Digital Communication, e-Commerce, and Telemedicine (Part 1)	318	
3:30 PM	4:00 PM	Networking Coffee Break in the Exhibit Hall				Hall B
4:00 PM	5:00 PM	Anesthesiology	Jenn Bornkamp, DVM, MS, CVA, CVTP	Beyond ASA II (Part 2): Anesthesia of Patients with Co-Morbidities	310	
		Dermatology	Paul Bloom, DVM, DABVP, DACVD	New Drugs in Veterinary Dermatology 	302	
		Geriatrics	Mary Gardner, DVM	Creating a Good End-of-Life Experience (Part 2)	313	
		Leadership	Annika VanNoy, PhD	The Continuous Feedback Loop	301	
		Legal Matters	Charlotte A. Lacroix, DVM, JD	CBD Compliance: Smokes and Mirrors	320	
		Oncology	Sue Ettinger, DVM, DACVIM (Oncology)	Cancer ABCs: A spirates, Biopsies, and Cytology	303	
		Orthopedics	David Dycus, DVM, MS, CCRP, DACVS-SA	Distal Extremity Injuries – Sprain or Worse of the Achilles Complex	312	
		Practice Management	Kristina Guldbrand, BS, ACC, CVT	Design Your Own Well-being Plan (Part 2)	304	
		Surgery	Harry W. Boothe, DVM, MS, DACVS	Intestinal Surgery With a Focus on Resection and Anastomosis	305-306	
		Technician Critical Care	Karen Roach, RVT, VTS(ECC)	Who's Your Type? Transfusion Medicine	311	
Technician Dentistry	Denise Rollings, CVT, VTS (Dentistry)	Home Dental Care for Our Furry Friends	308-309			
Virtual Care	Eric Garcia	As Easy as 1, 2, 3 (Part 2): Digital Communication, e-Commerce, and Telemedicine	318			
5:00 PM	6:00 PM	Welcome Reception in Exhibit Hall				Hall B
6:00 PM	7:00 PM	Dermatology	Paul Bloom, DVM, DABVP, DACVD	Diagnosis and Management of Autoimmune Skin Disease	302	
		Leadership	Annika VanNoy, PhD	The Empathetic “No” – Setting Boundaries at Work	301	
		Oncology	Sue Ettinger, DVM, DACVIM (Oncology)	How to Rock Breaking Bad News (and Save Tons of Time)	303	
		Orthopedics	David Dycus, DVM, MS, CCRP, DACVS-SA	Case Studies for Orthopedic Cases	312	

Start	End	Track	Faculty	Presentation	Room
6:00 PM	7:00 PM	Practice Management	Kristina Guldbrand, BS, ACC, CVT	Tools to Help You Successfully Implement Your Well-Being Plan	304
		Surgery	Harry W. Boothe, DVM, MS, DACVS	Surgery of the Spleen – Torsion to Neoplasia	305-306
		Technician Critical Care	Karen Roach, RVT, VTS(ECC)	Networking & Interactive Q&A With the Vet Tech	311
		Technician Dentistry	Denise Rollings, CVT, VTS (Dentistry)	Save Those Teeth: Endodontic Instruments for Root Canal Therapy	308-309
		Virtual Care	Eric Garcia	How to Handle Online Haters	318
		Virtual Care	Charlotte A. Lacroix, DVM, JD	Telemedicine: From Your Exam Room to Their Living Room	320



ACCESS TRUSTED CONTENT FROM dvm360® WEEKLY

Breaking veterinary
news and learning
opportunities delivered
straight to your inbox with
dvm360®'s eNewsletters!



Start	End	Track	Faculty	Presentation	Room
7:30 AM	9:00 AM	Breakfast with Keynote			Hall A
8:00 AM	9:00 AM	Keynote	Patricia D. White, DVM, MS, DACVD, CPC	Practice From a Place of Purpose 	Hall A
9:15 AM	10:15 AM	Behavior	Christopher Pachel, DVM, DACVB, CABC	Separation Anxiety Basics 	303
		Cannabis	Dawn Boothe, DVM, MS, PhD, DACVIM, DACVCP	The Challenge of Medical Cannabinoids (Part 1): Understanding the Product	322
		Dentistry	Jason W. Soukup, DVM, DAVDC, AVDC	The General Practitioner's Role in the Management of Oral and Maxillofacial Trauma	308-309
		Gastroenterology	Albert E. Jergens, DVM, PhD, DACVIM, AGA Fellow	Prebiotic/Probiotic Therapies for GI Disease	312
		General Practice	Charles McMillan, DVM	A Sigh of Relief: Why the Growing Trend of Veterinarians Choosing Relief Work is not a Zero-Sum Game	301
		Infectious Diseases	Mark J. Acierno, DVM, MBA, DACVIM (Internal Medicine)	Leptospirosis: Current Recommendations and What Is the Risk to Veterinary Professionals?	304
		Leadership	Mia Cary, DVM	Culture, Climate, and Collaboration - How To Optimize for Positive Practice Impact	313
		One Health	Deborah Thomson, DVM	One Health Lessons & Vector-Borne Diseases	320
		Practice Management	Claire Pickens, EMBA, CVPM, SHRM-CP	The Economics of Providing Affordable Veterinary Care	311
		Technician Pain Management	Katrina Lafferty, BFA, RLAT, CVT, VTS (Anesthesia/Analgesia)	Opioids: So Many Choices, So Little Time	302
		Technician Rehabilitation	Kirsten Oliver, VN, DipAVN (Surgical), CVT, CCRP, CVPP, VTS (Physical Rehabilitation)	Introduction to Rehabilitation	305-306
10:15 AM	10:45 AM	Networking Coffee Break in the Exhibit Hall			Hall B
10:45 AM	11:45 AM	Behavior	Christopher Pachel, DVM, DACVB, CABC	Separation Anxiety: Beyond the Basics	303
		Cannabis	Dawn Boothe, DVM, MS, PhD, DACVIM, DACVCP	The Challenge of Medical Cannabinoids (Part 2): Understanding the Target	322
		Dentistry	Jason W. Soukup, DVM, DAVDC, AVDC	Systematic Approach to Managing Chronic Periodontal Disease in Dogs	308-309
		Diversity, Equality & Inclusion	Charles McMillan, DVM	Addressing the Elephant in the Room: Lack of Diversity in Veterinary Medicine	301
		Gastroenterology	Albert E. Jergens, DVM, PhD, DACVIM, AGA Fellow	Introduction to GI Endoscopy — Indications and Technique (Part 1): Upper	312
		Internal Medicine	Mark J. Acierno, DVM, MBA, DACVIM (Internal Medicine)	Help! Help! I Can't Pee! (FLUTD)	304


AGENDA TUESDAY, OCTOBER 12, 2021

Start	End	Track	Faculty	Presentation	Room
10:45 AM	11:45 AM	Leadership	Mia Cary, DVM	Prioritizing Prioritization - The Why and The How	313
		One Health	Deborah Thomson, DVM	How the Pandemic Has Led to Widespread Health Education for Children and the Public	320
		Pet Disabilities	Melissa Shapiro, DVM	A Veterinarian's Guide to Deaf, Blind, and Deaf-Blind Dogs	310
		Practice Management	Claire Pickens, EMBA, CVPM, SHRM-CP	"Purrfect" Hospital Patient Flow	311
		Technician Pain Management	Katrina Lafferty, BFA, RLAT, CVT, VTS (Anesthesia/Analgesia)	Analgesia Without Opioids	302
		Technician Rehabilitation	Kirsten Oliver, VN, DipAVN (Surgical), CVT, CCRP, CVPP, VTS (Physical Rehabilitation)	Understanding Gait (Part 1)	305-306
		Theriogenology	Lacey Rosenberg, DVM, DACT	When A Spayed Dog Goes Into Heat — Ovarian Remnant Syndrome	318
11:45 AM	1:15 PM	Lunch in the Exhibit Hall			Hall B
12:00 PM	1:00 PM	Sponsored CE Peer to Peer Luncheon	Christopher Rocchio, DVM; David Waterman	Top 10 Mistakes Veterinarians Make When Selling Their Practice or When Buying a Practice	314
1:15 PM	2:15 PM	Behavior (AAFP)	Christopher Pachel, DVM, DACVB, CABC	More Than Just a Naughty Cat: Understanding Feline Nuisance Behaviors	303
		Clinical Pharmacology	Dawn Boothe, DVM, MS, PhD, DACVIM, DACVCP	Nutraceuticals: Where Are We Now?	322
		Dentistry	Jason W. Soukup, DVM, DAVDC, AVDC	Flap Design for Dental Extractions and Periodontal Surgery	308-309
		Feline Medicine (AAFP)	Mark J. Acierno, DVM, MBA, DACVIM (Internal Medicine)	Improving the Lives of Feline Patients With Chronic Kidney Disease	304
		Gastroenterology	Albert E. Jergens, DVM, PhD, DACVIM, AGA Fellow	Introduction to GI Endoscopy — Indications and Technique (Part 2): Lower	312
		General Practice	Charles McMillan, DVM	All Things Vaccines: The How, Why, and When to Administer Vaccines in Small Animal Medicine	301
		Organized Medicine	Deborah Thomson, DVM	Life on Capitol Hill as a Veterinarian	320
		Pet Disabilities	Melissa Shapiro, DVM	Pink Piglet Mindset for Kids and Adults	310
		Practice Management	Claire Pickens, EMBA, CVPM, SHRM-CP	How to Identify the Climbers vs Crabs: Motivating Employees and Coaching Performance	311
		Technician Pain Management	Katrina Lafferty, BFA, RLAT, CVT, VTS (Anesthesia/Analgesia)	Epidural Analgesia and Drug Choices	302
		Technician Rehabilitation	Kirsten Oliver, VN, DipAVN (Surgical), CVT, CCRP, CVPP, VTS (Physical Rehabilitation)	Understanding Gait (Part 2)	305-306



Start	End	Track	Faculty	Presentation		Room	
1:15 PM	2:15 PM	Theriogenology	Lacey Rosenberg, DVM, DACT	Reproductive Emergencies		318	
		Wellness	Mia Cary, DVM	Activating Wellbeing		313	
2:30 PM	3:30 PM	Critical Care	Steven Berkowitz, DVM, DACVECC	Trauma: The Do's and Don'ts		318	
		Dentistry	Jason W. Soukup, DVM, DAVDC, AVDC	Tips and Pitfalls of Challenging Extractions and Their Complications		308-309	
		Dermatology	Jodi Koch, VMD	Essential Facts and New Information You Need to Know for Pruritic Patients		314	
		Gastroenterology	Albert E. Jergens, DVM, PhD, DACVIM, AGA Fellow	Protein-losing Enteropathies — Diagnosis and Treatment Strategies		312	
		General Practice	Charles McMillan, DVM	Philosophy, Techniques, Tools, and Modalities to Help Bridge the Client-Compliance Gap		301	
		Integrative Medicine	Christopher Shapley, DVM, CVA	Introduction to Veterinary Acupuncture		322	
		Internal Medicine	Mark J. Acierno, DVM, MBA, DACVIM (Internal Medicine)	How Do We Turn Off This Spigot? Managing Canine Incontinence		304	
		Leadership	Mia Cary, DVM	Active Allyship		313	
		Practice Management	Claire Pickens, EMBA, CVPM, SHRM-CP	Pawsitive Integration of New Products and Services		311	
		Surgery	Timothy Ericksen ,DVM, Surgery Resident	Surgical Approach to Laryngeal Paralysis		320	
		Technician Anesthesiology	Katrina Lafferty, BFA, RLAT, CVT, VTS (Anesthesia/Analgesia	A Face Only a Mother Could Love: Anesthetic Considerations for Brachycephalic Breeds		302	
		Technician Rehabilitation	Kirsten Oliver, VN, DipAVN (Surgical), CVT, CCRP, CVPP, VTS (Physical Rehabilitation)	Understanding Pain Management		305-306	
		Wellness	Matthew McGlasson, DVM, CVPM	Happiness in Veterinary Medicine is POSSIBLE		303	
3:30 PM	4:00 PM	Networking Coffee Break in the Exhibit Hall					Hall B
4:00 PM	5:00 PM	Critical Care	Steven Berkowitz, DVM, DACVECC	Must Haves in your Emergency Crash Cart		318	
		Dentistry	Jason W. Soukup, DVM, DAVDC, AVDC	Oral Surgery for the General Practitioner		308-309	
		Gastroenterology	Albert E. Jergens, DVM, PhD, DACVIM, AGA Fellow	Feline Triaditis: Truth and Consequences (Part 1)		312	
		Integrative Medicine	Christopher Shapley, DVM, CVA	Multimodal Approach to Pain Management		322	
		Internal Medicine	Mark J. Acierno, DVM, MBA, DACVIM (Internal Medicine)	Hypertension		304	
		Leadership	Mia Cary, DVM	Leading Remote Teams for Success		313	

AGENDA TUESDAY, OCTOBER 12, 2021

Start	End	Track	Faculty	Presentation	Room
4:00 PM	5:00 PM	Pet Disabilities	Melissa Shapiro, DVM	A Veterinarian's Guide to Managing the Severe Consequences of Double Merle Breeding	310
		Practice Management	Matthew McGlasson, DVM, CVPM	Workplace Culture	303
		Practice Management	Claire Pickens, EMBA, CVPM, SHRM-CP	Connecting Ethics to Profits — An Ops Leader's Responsibility	311
		Surgery	Timothy Ericksen ,DVM, Surgery Resident	Surgical Approach to Medial Patellar Luxation 	320
		Technician Anesthesiology	Katrina Lafferty, BFA, RLAT, CVT, VTS (Anesthesia/Analgesia)	Young and Young at Heart: Pediatric and Geriatric Anesthesia	302
		Technician Rehabilitation	Kirsten Oliver, VN, DipAVN (Surgical), CVT, CCRP, CVPP, VTS (Physical Rehabilitation)	Introduction to Hydrotherapy	305-306
5:00 PM	6:00 PM	Exhibit Hall Reception			Hall B
6:00 PM	7:00 PM	Dentistry	Jason W. Soukup, DVM, DAVDC, AVDC	Interactive Dental Radiography	308-309
		Gastroenterology	Albert E. Jergens, DVM, PhD, DACVIM, AGA Fellow	Feline Triaditis: Truth and Consequences (Part 2)	312
		Integrative Medicine	Christopher Shapley, DVM, CVA	Case Studies of Integrative Medicine	322
		Internal Medicine	Mark J. Acierno, DVM, MBA, DACVIM (Internal Medicine)	Q&A With The Internist: Let's talk Urology, Nephrology, Hypertension	304
		Leadership	Mia Cary, DVM	Inclusivity First	313
		Pain Management	Jennifer Conrad, DVM	Declawing: What We Knew Then and What We Know Now 	301
		Pet Disabilities	Melissa Shapiro, DVM	A Veterinarian's Guide to Wheelchair Dogs	310
		Practice Management	Claire Pickens, EMBA, CVPM, SHRM-CP	Workplace Culture: High Performance Headaches	311
		Social Media	Matthew McGlasson, DVM, CVPM	#Social_Media_By_The_@Veterinarians	303
		Technician Anesthesiology	Katrina Lafferty, BFA, RLAT, CVT, VTS (Anesthesia/Analgesia)	Nuts and Bolts: Understanding, Using, and Troubleshooting Your Anesthesia Machine	302
		Technician Rehabilitation	Kirsten Oliver, VN, DipAVN (Surgical), CVT, CCRP, CVPP, VTS (Physical Rehabilitation)	Rehab Case Studies	305-306

Start	End	Track	Faculty	Presentation	Room
7:30 AM	9:00 AM	Breakfast with Keynote			Hall A
8:00 AM	9:00 AM	Keynote	Renee Machel; Quincy Hawley, DVM	The Veterinary Well-being Choice: Prioritize, Cultivate, and Maintain	Hall A
9:15 AM	10:15 AM	Behavior	Christopher Pachel, DVM, DACVB, CABC	Neurobiology of Reactivity	303
		Emergency Medicine	Erik Zager, DVM, DACVECC	The Acute Abdomen	304
		Feline Behavior (AAFP)	Steve Dale, CABC	Brain Dead Fat Cats: Enriching Cat's Lives (feline enrichment):	311
		Practice Management	Bash Halow, CVPM, LVT	Stop Bitchin' Already: I Don't Want to Hear It, and Your Colleagues Don't Want to Hear It!	308-309
		Sports Medicine	Anke Langenbach, DMV, DACVS, DECVS, DACVSMR	Pelvic Limb Injury in Working Dogs and Their Management	305-306
		Technician Critical Care	Marlaina Hrosch, RVT, VTS (ECC)	How to Tell if Your Patient Is in a Toxic Relationship: Toxicology 101	312
		Technician Emergency Medicine	Melissa Evans, LVT, CVT, VTS (ECC)	Successful Triageing	313
		Technician Management	Alyssa Mages, CVT; Caitlin Keat	Take Your Team H.I.G.H.E.R.	322
		Virtual Care	Crista Wallis, DVM	Telemedicine 101: Free Time and Peace of Mind	320
		Wellness	Renee Machel; Quincy Hawley, DVM	How to Build a Robust Wellbeing Army: Strategies for Veterinary Success	301
		WLVDI	Laura Pletz, DVM; Kimberly Ann Therrien, DVM; Sarah Wooten, DVM	Get Clear: Finding Clarity on Your Life's Purpose and Values	318
10:15 AM	10:45 AM	Networking Coffee Break in the Exhibit Hall			Hall B
10:45 AM	11:45 AM	Behavior	Christopher Pachel, DVM, DACVB, CABC	Prescribing for Behavior (Part 1)	303
		Critical Care	Erik Zager, DVM, DACVECC	Pulmonary Thromboembolism	304
		Critical Care	Marianna Pardo, MV, BVSc, DACVECC	Acid-Base Interpretation Made Simple	322
		Pet Disabilities	Melissa Shapiro, DVM	A Veterinarian's Guide to Pets With Disabilities and Special Needs	310
		Practice Management	Bash Halow, CVPM, LVT	What's the Buzz: The Latest Changes in the Way We Do Business and Its Impact in 2021 and Beyond	308-309
		Sports Medicine	Anke Langenbach, DMV, DACVS, DECVS, DACVSMR	Thoracic Limb Injury in Working Dogs and Their Management	305-306

AGENDA WEDNESDAY, OCTOBER 13, 2021

Start	End	Track	Faculty	Presentation	Room	
10:45 AM	11:45 AM	Technician Critical Care	Marlaina Hrosch, RVT, VTS (ECC)	Breaking Up With Breaking Down — A Review of IMHA	 312	
		Technician Emergency Medicine	Melissa Evans, LVT, CVT, VTS (ECC)	Diabetic Emergencies: Hypoglycemia, DKA, and HHS	313	
		Virtual Care	Crista Wallis, DVM	5 Easy Steps to Implement an Effective Virtual Care Platform in Your Practice	320	
		Wellness	Renee Machel; Quincy Hawley, DVM	The Power of Mindfulness: How to Generate Moments of Joy in Everyday Life and Stress Less	301	
		WLVDI	Laura Pletz, DVM; Kimberly Ann Therrien, DVM; Sarah Wooten, DVM	Becoming Free: Liberation From Mental Prisons	318	
11:45 AM	1:15 PM	Lunch in the Exhibit Hall				Hall B
1:15 PM	2:15 PM	Behavior	Christopher Pachel, DVM, DACVB, CABC	Prescribing for Behavior (Part 2)	303	
		Critical Care	Erik Zager, DVM, DACVECC	Heatstroke	304	
		Emergency Medicine	Marianna Pardo, MV, BVSc, DACVECC	Acute Respiratory Distress Syndrome	 322	
		Feline Behavior (AAFP)	Steve Dale, CABC	You Can't Treat Cats If You Don't See Them	311	
		Practice Management	Bash Halow, CVPM, LVT	Emerging Jobs in a Consolidated Veterinary World	308-309	
		Surgery	Anke Langenbach, DMV, DACVS, DECVS, DACVSMR	Tips and Tricks in the Top 10 Surgeries in Referral Practice	305-306	
		Technician Emergency Medicine	Melissa Evans, LVT, CVT, VTS (ECC)	The Top 10 of Kirby's Rule of 20	313	
		Virtual Care	Crista Wallis, DVM	How to Navigate Virtual Care Platforms Without Suffering From Information Overload	320	
		Wellness	Caitlin Keat, BS, MS; Alyssa Mages, BS, CVT	DIY Workshop	312	
	WLVDI	Laura Pletz, DVM; Kimberly Ann Therrien, DVM; Sarah Wooten, DVM	Becoming Adventurous: Charting Your Own Path	318		
2:30 PM	3:30 PM	Behavior	Christopher Pachel, DVM, DACVB, CABC	Prescribing for Behavior (Part 3)	303	
		Critical Care	Erik Zager, DVM, DACVECC	Coagulation Testing	304	
		Emergency Medicine	Marianna Pardo, MV, BVSc, DACVECC	Traumatic Brain Injury	 322	
		Feline Behavior (AAFP)	Steve Dale, CABC	Cats Are No Longer Doormats: How the Human-Animal Bond With Cats Continues to Align	311	

Start	End	Track	Faculty	Presentation	Room
2:30 PM	3:30 PM	Pet Disabilities	Melissa Shapiro, DVM	Disabled Pets, Social Media, and Educational Outreach	310
		Practice Management	Bash Halow, CVPM, LVT	Essential Ingredients For Growing.	308-309
		Surgery	Anke Langenbach, DMV, DACVS, DECVS, DACVSMR	Laryngeal Paralysis	305-306
		Technician Emergency Medicine	Melissa Evans, LVT, CVT, VTS (ECC)	Blood Transfusions — Drop by Drop	313
		Virtual Care	Crista Wallis, DVM	How to Conduct a Virtual Exam and Establish Online Rapport With Clients.	320
		Wellness	Caitlin Keat, BS, MS; Alyssa Mages, BS, CVT	Effective Communication Strategies	312
		WLVDI	Laura Pletz, DVM; Kimberly Ann Therrien, DVM; Sarah Wooten, DVM	Becoming Unstoppable: Overcoming Obstacles	318
3:45 PM	4:45 PM	Emergency Medicine	Marianna Pardo, MV, BVSc, DACVECC	Emergency Fluid Therapy	 322
		Oncology	Richard A. Chetney Jr., DVM, DACVR-RO	Veterinary Therapeutic Radiation: A Multisite and Multimodal Approach	 312
		Practice Management	Bash Halow, CVPM, LVT	Hiring Vets & Techs When They're Aren't Any To Hire!	308-309
		Technician Critical Care	Erik Zager, DVM, DACVECC	Nursing D&D: Drugs and Diagnostics	304
		Virtual Care	Crista Wallis, DVM	How to Be a Customer Service Rock Star Using Virtual Care Services	320
		Wellness	Quincy Hawley, DVM; Caitlin Keat, BS, MS; Renee Machel; Alyssa Mages, BS, CVT	ClinLife-21 Panel	301
		WLVDI	Laura Pletz, DVM; Kimberly Ann Therrien, DVM; Sarah Wooten, DVM	WLVDI Networking Time	318

EXHIBITORS

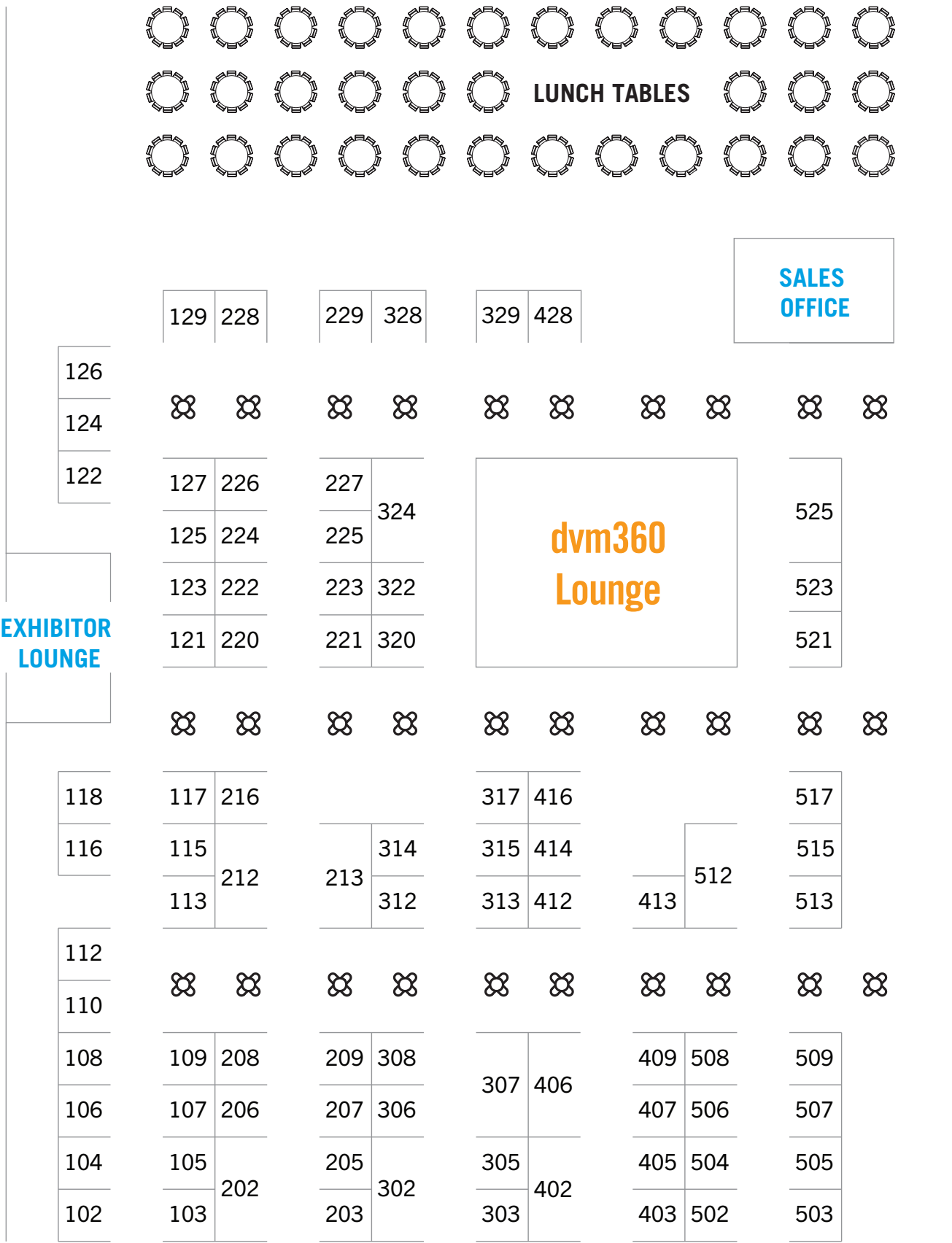
Exhibitor	Booth #
2i Nova	505
3M Animal Care	216
AKC Reunite	104
Alliance Animal Health	207
American Regent Animal Health	115
AmeriVet Veterinary Partners	508
Antech Diagnostics, Inc.	202
Association Master TRUST	125
Banfield Pet Hospital	322
Blue Buffalo	329
BluePearl Speciality + Emergency Pet Hospital	129
Boehringer Ingelheim Animal Health	416
Care Vet	525
CareCredit	313
Community Veterinary Partners	414
Covetrus Global Prescription	406
Cresilon, Inc.	504
Crown Veterinary Specialists	328
Dechra Veterinary Products	220

Exhibitor	Booth #
Digatherm	324
Doctor Multimedia	303
Elanco	521
Elite Payment Group	517
Elsevier, Inc.	403
Epicur Pharma	106
Esaote North America	117
ExeGi Pharma	227
First Financial Bank	116
GerVetUSA	203
Heart + Paw	103
Hill's Pet Nutrition, Inc.	105
Imaging Services	110
Lap of Love Veterinary Hospice	315
MediLoupes	108
Mission Veterinary Partners	212
MixLab	312
Monarch Business Consulting	226
Mount Laurel Animal Hospital	113

Exhibitor	Booth #
Movora	302
MWI Animal Health	229
NJ Veterinary Technician Association	515
NJVHMA	224
Northstar VETS	513
Nutramax Laboratories Veterinary Sciences, Inc	205
Pet Meadow	221
Pet Memorial Services	206
Philadelphia Animal Specialty & Emergency	502
PriorityVet LLC	124
Purina	317
Revo Squared LLC	228
Royal Canin	402
RX Vitamins	308
Schultz Technology	109
Second Nature	127
Simmons Mid-Atlantic	222
Snyder Mfg. Co.	209
SpectraVET Therapeutic Lasers	314

Exhibitor	Booth #
Summus Medical Laser	116
Total Practice Solutions Group	126
Universal Imaging Inc.	409
University of Pennsylvania - Ryan Hospital	405
VetCor	320
Vet's Best Friend	428
Veterinary Practice Transition	107
VetMatrix	213
Vetoquinol USA	305
Vet's Best Friend	428
Virbac	118
Weave	407
Wedgewood Pharmacy	208
Westfield Veterinary Group	307
Xoran Technologies LLC	413
Zoetis	309

EXHIBIT HALL FLOOR PLAN





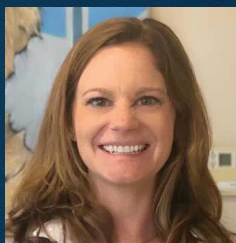
Cancer Care for Pets Across New Jersey

PetCure Oncology's national network of comprehensive cancer care centers includes two physical locations in New Jersey and telehealth options that cater to both veterinarians and pet owners. With medical and radiation oncology now within driving distance of both NYC and Philadelphia, we are committed to being there for pets with cancer - when, where, and how you need it.

Do you have a pet patient with diagnosed or suspected cancer? Visit PCOAffiliate.com to submit a referral or connect with a PetCure oncologist.

PetCure Oncology in Clifton NJ

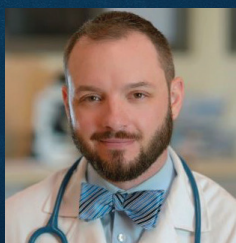
1071 Paulison Avenue
Clifton, NJ 07011
(973) 772-9902
VRIC@PetCureOncology.com



Dr. Michelle Morges
(Medical Oncology)

PetCure Oncology at NorthStar VETS

315 Robbinsville-Allentown Road
Robbinsville, NJ 08691
(609) 223-1501
NorthStar@PetCureOncology.com



Dr. Rick Chetney
(Radiation Oncology)

EXHIBIT HALL HAPPENINGS

Visit the exhibit hall during scheduled break times or at your leisure to learn more about the latest and greatest products and services, while networking with industry leaders.

EXHIBIT HALL MEAL FUNCTIONS

Monday, October 11

[Networking Coffee Break](#) | 10:15 AM – 10:45 AM

[Lunch](#) | 11:45 AM – 1:15 PM

Use your Monday lunch ticket that printed with your name badge to redeem for a boxed lunch located in the back of the exhibit hall.

[Networking Coffee Break](#) | 3:30 PM – 4:00 PM

[Welcome Reception](#) | 5:00 PM – 6:00 PM

Join us for a reception in the exhibit hall where you can catch up with old friends, make new friends and compare notes on what sessions you are eager to attend. Visit with exhibitors who understand your challenges and can support you and your practice with services and products.

Enjoy delicious food stations, passed hors d'oeuvres, and use your 2 drink tickets to redeem beverages of your choice at any of our bars. Cash is accepted all bars for beverages purchases.

Tuesday, October 12

[Networking Coffee Break](#) | 10:15 AM – 10:45 AM

[Lunch](#) | 11:45 AM – 1:15 PM

Use your Tuesday lunch ticket that printed with your name badge to redeem for a boxed lunch located in the back of the exhibit hall.

[Networking Coffee Break](#) | 3:30 PM – 4:00 PM

[Reception](#) | 5:00 PM – 6:00 PM

Join us for a reception in the exhibit hall where you can meet with exhibitors who understand your challenges and provide solutions, all while enjoying a drink and food with colleagues. Enjoy the delicious food stations, passed hors d'oeuvres, and use your 2 drink tickets to redeem beverages of your choice at any of our bars. Cash is accepted all bars for beverages purchases.

Wednesday, October 13

[Networking Coffee Break](#) | 10:15 AM – 10:45 AM

[Lunch](#) | 11:45 AM – 1:15 PM

Use your Wednesday lunch ticket that printed with your name badge to redeem for a boxed lunch located in the back of the exhibit hall.

PAWS FOR PRIZES

Get your paws on some sweet prizes! Look for the Paws for Prizes game piece in your Conference tote bag. Then visit each sponsored booth to receive a stamp on your game card.

Return your card to the dvm360® booth by 12:00 PM on Wednesday, October 13, 2021 to be entered to win one of the prizes listed. Don't forget to fill in your contact information on the reverse side of this card. We'll announce the winners on Wednesday!



Don't miss **Declawing: What We Knew Then and What We Know Now** on **October 12 from 6 to 7 p.m. ET!**

In the U.S., 20 - 25% of cats are declawed, and most suffer from chronic pain syndromes and behavior changes.

Join **Jennifer Conrad, DVM, founder and director of The Paw Project**, as she discusses what can be done to restore the human-animal bond and give these cats happy and healthy lives.

Brought to you by Fear Free, LLC

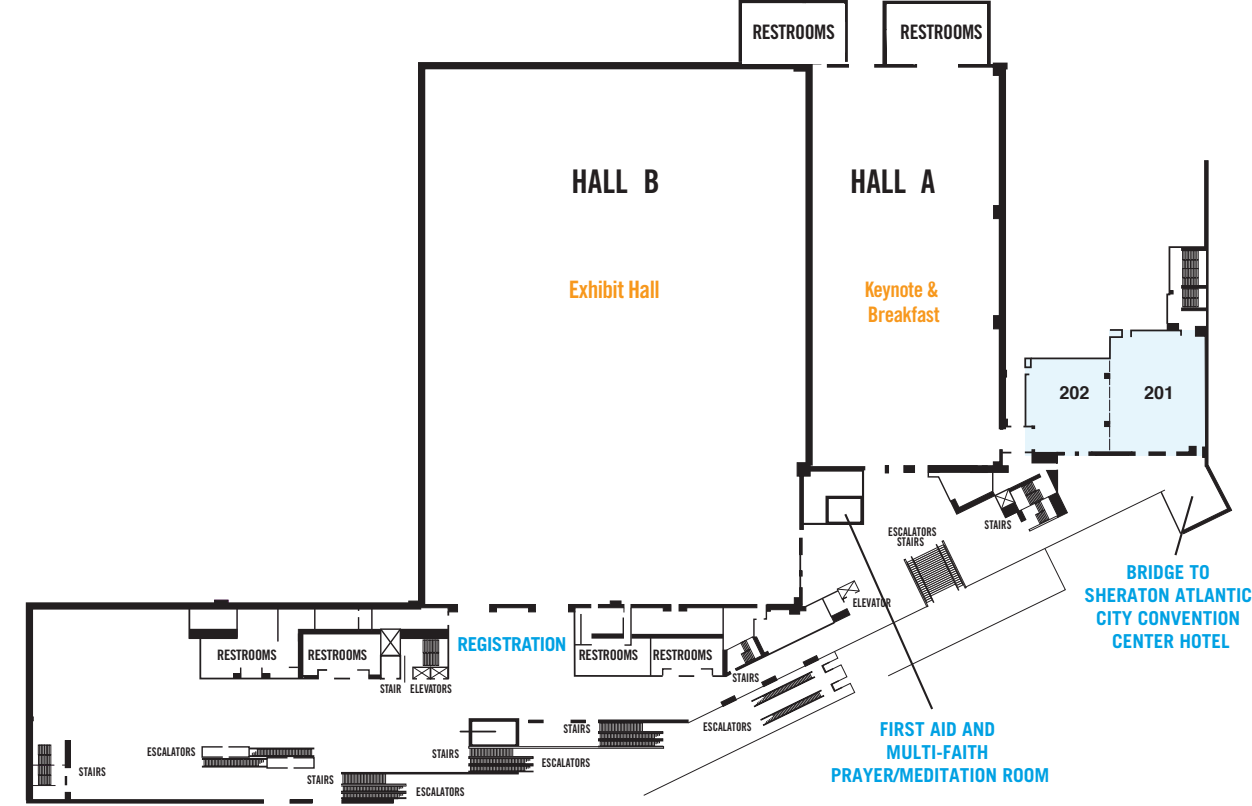


Atrium/Level 1

Main convention center entrance, shuttle stop for Hard Rock Hotel & Casino, NJ Transit rail terminal, parking garage access, exit to Sheraton Atlantic City Convention Center Hotel

Level 2

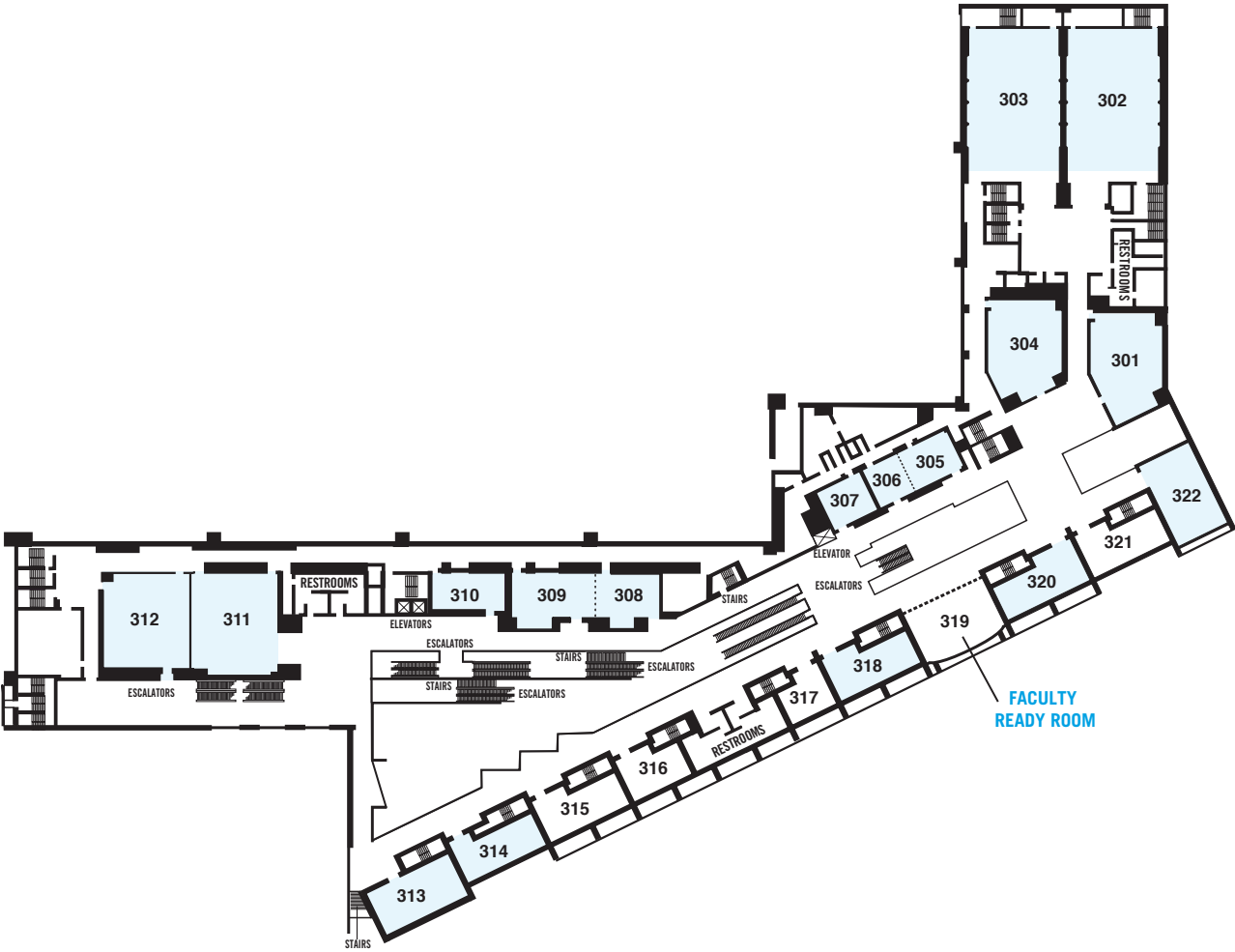
Registration, exhibit hall, and general sessions



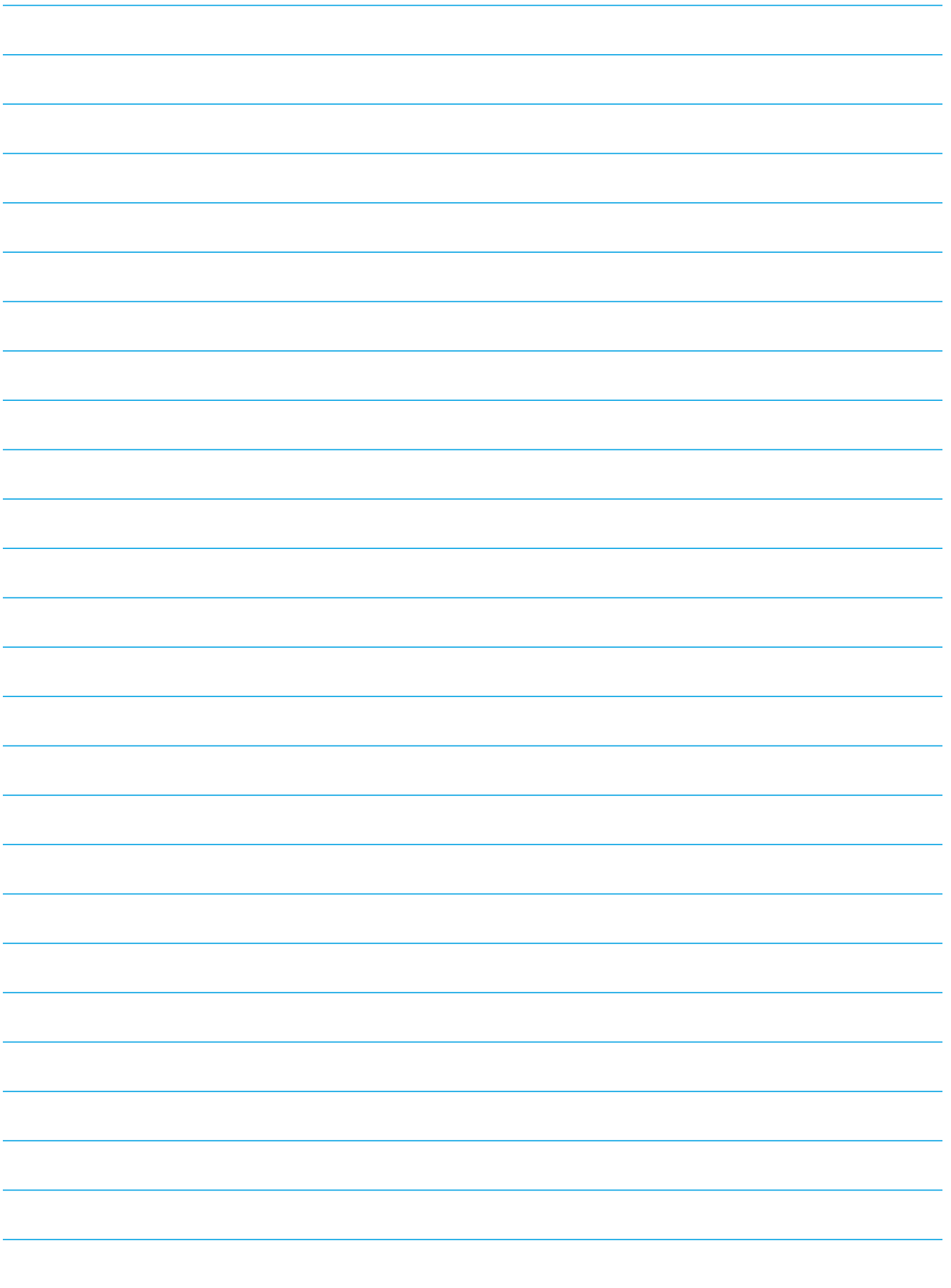
CE session rooms

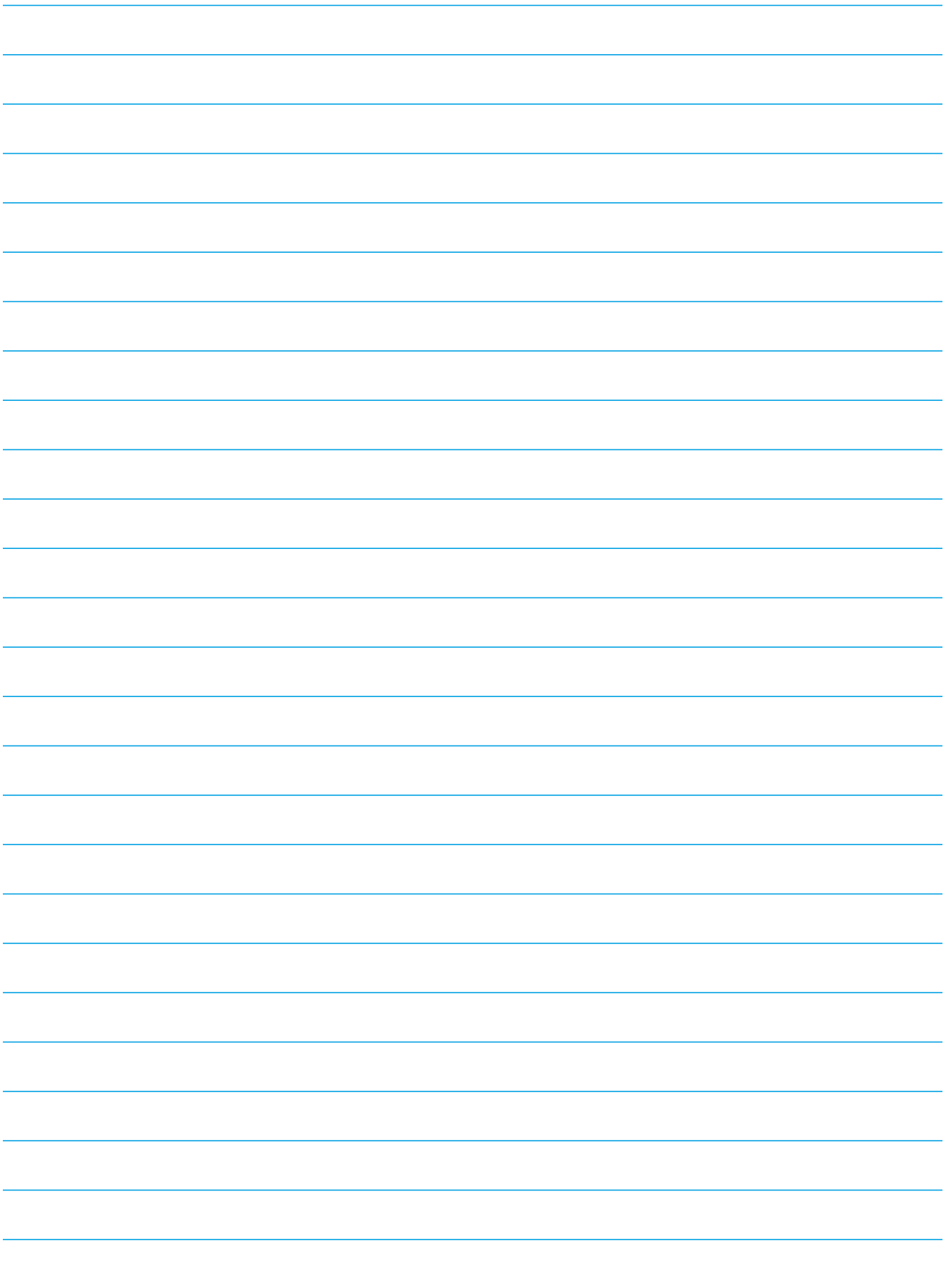
Level 3

CE sessions, and labs



CE Session Rooms







VISIT US TODAY
AT DVM360.COM

