**Nutritional Outlook – Cargill Plant-based Booth EBLAST**

**Contact:** [Pam\_Stauffer@cargill.com](mailto:Pam_Stauffer@cargill.com)

**Subject:**

Virtual walk through: Plant-based opportunities

**Preheader:**

Top Growth Categories in Plant-based Food

**Preview of Email:**





**Images**

Included in the zip file but you need to change the source code in the HTML below based on where you will host the images.

**HTML**

<html>

<body style="background-color:#efefef;"><div style="background-color:#efefef;">

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<tr>

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<tr>

<td align="center" style="font-size:0px;padding:10px 25px;word-break:break-word;">

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<tr>

<td style="width:550px;">

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<td align="left" style="font-size:0px;padding:10px 25px;word-break:break-word;">

<div style="font-family:Open Sans, Arial, sans-serif;font-size:14px;font-weight:normal;line-height:40px;text-align:left;color:#000000;">

<b><span style="font-size:30px;"><span style="color:#638c1c;">Plant-based eating goes mainstream</span></span></b><p style="line-height: 115%;">

It's not just vegetarians and vegans preferring plants these days. Interest in healthier eating, together with innovation in plant-based ingredients, is driving a more flexible approach to nutritional sources.</p><div style="line-height: 115%;">

<b>Versatile, virtual resources for plant ingredients.<br>

​</b>​​​​​​<br>

Just as consumers are flexing their dietary muscles, the food industry is re-thinking tried-and-true ingredients and the ways we connect. Visit our virtual show booth to learn more about:<br>

&nbsp;</div></div><ul>

<li style="font-family: &quot;Open Sans&quot;, Arial, sans-serif; font-size: 14px; font-weight: normal; line-height: 20px; text-align: left; color: rgb(0, 0, 0);">

<b>Top growth categories</b> in plant-based foods</li><li style="font-family: &quot;Open Sans&quot;, Arial, sans-serif; font-size: 14px; font-weight: normal; line-height: 20px; text-align: left; color: rgb(0, 0, 0);">

<b>High-performance plant proteins,</b> including pea and soy</li><li style="font-family: &quot;Open Sans&quot;, Arial, sans-serif; font-size: 14px; font-weight: normal; line-height: 20px; text-align: left; color: rgb(0, 0, 0);">

<b>Great-tasting prototypes</b> using plant-based ingredients</li></ul><div style="font-family:Open Sans, Arial, sans-serif;font-size:14px;font-weight:normal;line-height:20px;text-align:left;color:#000000;">

<br>

Stop by anytime at:</div><div style="font-family:Open Sans, Arial, sans-serif;font-size:14px;font-weight:normal;line-height:20px;text-align:left;color:#000000;">

<span style="font-size:20px;"><b><a alias="cargillvirtualexperience.com - em5" conversion="true" data-linkto="http://" href="http://cargillvirtualexperience.com" style="color:#638c1c;text-decoration:none;" title="cargillvirtualexperience.com">cargillvirtualexperience.com</a></b></span></div></td></tr></table></div></td></tr></table></div><!--[if mso | IE]></td></tr></table><![endif]--></td></tr></table>

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</table>

</div>

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</td>

</tr>

</tbody>

</table>

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