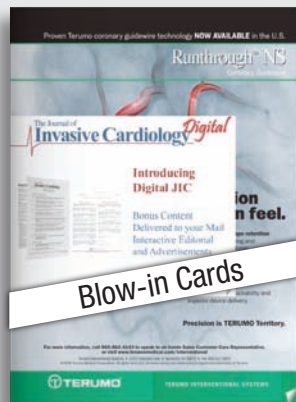
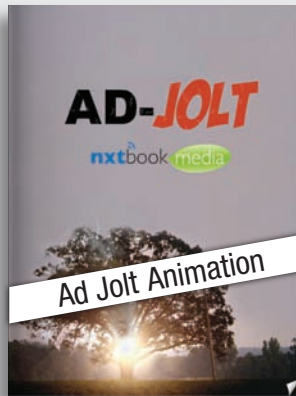
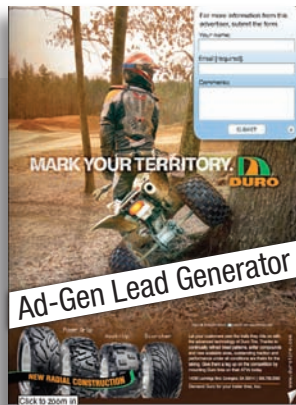


DIGITAL EDITIONS



Enhanced Digital Edition Opportunities

Ad-Gen Lead Generator – Give readers the chance to email you directly with the click of an icon on your ad. **\$750**

Ad Jolt Animation – Give your ad a jolt with custom animation such as pulsing products, blinking images and or text or custom animation. **Ask for Quote**

Audio – TURN IT UP! From podcasts to music clips, your ad a digital player too! **\$750**

Bellyband – If it can be done in print, it can be done **\$1,000, 2-page;**
in digital. Your bellyband comes alive online. **\$2,000, 4-page**

Blow-in Cards – Grab attention without interrupting pagination. **\$750**

FLASH Animation – Use the power of the Web to engage readers. **\$1500**

FLASH Animated Bellyband – Add animation **\$1,500, 2-page;**
to your print versions for even more attention. **\$2,500, 4-page**

FLASH 360° View – Give this option a spin; show your product from every angle. . **\$2,500**

Gatefold – Great print feature that looks even better online..... **\$1,500**

Opening Ad – This premium position is seen by everyone no matter how deep into the issue they go. **Ask for Quote**

Pulsing Links – Draw attention to live links within your digital ad. **\$500**
Choose **any color you want!**

Scroll bars – When one page is not enough, scroll bars expand your single page insertion. **Ask for Quote**

Toolbar ad – This premium position gives your ad constant exposure. **Ask for Quote**

Limited premium positions won't last Long!

Call your account manager today to discuss the perfect enhancement opportunity for your digital ad.

Bill Smith
Account Manager
bsmith@advanstar.com
440-891-2718

*Prices are per issue