

## **Ad placement on the websites**

### **Run Of Site (ROS)**

Having an ad at ROS means that the ad will run on every page that contains that ad component. For example, a banner component is on almost every page of the websites, therefore a ROS banner ad will be in the rotation on almost every page of the website.

### **Targeting ads to specific pages**

We have the ability to have ads show only on specific pages.

Please Note:

Depending on the number of pages requested, this process can take a while to set up. Please consult a Web Production Manager before selling ads to targeted pages.

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