

Advertiser		Phone	
Address		Fax	
City, State, Zip		Email	
Contact		URL	
Invoice to			
New Advertiser	<input type="checkbox"/> Yes <input type="checkbox"/> No	Revised Order	<input type="checkbox"/> Yes <input type="checkbox"/> No

Agency		Phone	
Address		Fax	
City, State, Zip		Email	
Contact		URL	

Publication			
Issue			
Ad Size			
Position			
Caption/Product			
Color			
Bleed	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
Rate		<input type="checkbox"/> Gross	<input type="checkbox"/> Net
Total Program Cost			
Earned Frequency			

Web Site			
Web Start Date		End Date	
Ad Size			
Caption/Product			
Rate		<input type="checkbox"/> Gross	<input type="checkbox"/> Net
Total Program Cost			
Position			

Special Instructions

Materials	<input type="checkbox"/> New	<input type="checkbox"/> Repeat	Issue	
Due By		Send Display Materials to		
		Send Web Materials to	Rachel Johnson: rjohnson@advanstar.com 218.723.9429	

An insertion order or acknowledgement signed by an authorized representative of the advertiser or agency must be received at ADVANSTAR COMMUNICATIONS. If any information is incorrect or if changes occur please notify our office immediately. *Terms: Net 30; no agency commission allowed on past due invoices; all overdue invoices will be re-invoiced directly to the advertiser; 91 days automatic collections unless other arrangements have been made; the advertiser agrees to pay the publisher all collection costs. Publisher will not be bound by conditions appearing in the insertions order or copy instructions that conflict with policies stated on our rate card, acknowledgement, or invoices, including but not limited to sequential liability clauses.

Accepted for Advanstar
Accepted for Agency

Date
Date

Send this contract to: Rachel Johnson, rjohnson@advanstar.com, 131 W 1st St Duluth, MN 55802 Fax 218-723-9200