Conversion Standards

- Images:
  - Main Images: 400px High by 300px Wide Max.
  - Article Thumbnail Images: 90px High or Wide Max.
  - Standard Images: 200px High by 150px Wide Max.
  - Popup Images: 900px Wide Max.
- Articles:
  - Converted in XML.
  - Converted to HTML on a special case basis only.
  - Article Spec Sheet required for all conversions.
  - Spec Sheet must match CMS system where applicable.