

Ad Specs

- We use Accipiter Ad Manager software to manage ads
- Sizes available
 - Regular Button 120 x 60
 - Square Button 120 x 120
 - Banner 468 x 60
 - Skyscraper 160 x 600
 - Popup 300 x 250 –one rotation only.
 - Big Box 336 x 280
 - Leader Board 728 x 90 –one rotation only.
 - Dropdown portion 728 x 210
- Each ad size has a file size limit to assure that ads download in a reasonable amount of time
- Formats: .GIF, .JPG, .PNG, Rich Media (Flash), 3rd Party.