

201 (691) 5400

Online Insertion Order

Client: The Southern Cross
 Agency: Ordway
 Campaign Name: Sports - Golf Channel
 Product Code: 01/18/10
 Flight Dates: 2/1/08-2/28/08

Advertiser: The Southern Cross
 Advertiser Contact: [Redacted]
 Address: [Redacted]
 City: Santa, Texas
 Country: USA
 Phone: [Redacted]
 Fax: [Redacted]

Ordering Contact: Katherine Barr
 Phone: 214.428.1117
 Email: kbarr@crossmediausa.com

Agency Billing Information:
 Contact Name: Katherine Barr
 Agency: Ordway
 Address: 6750 Preston Rd. Ste 600
 City: Dallas, Texas 75240
 Country: USA
 Phone: 214.428.1117
 Fax: 972.687.8888

Line	Product	Start Date	End Date	Spots	Rate	Total
1	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
2	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
3	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
4	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
5	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
6	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
7	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
8	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
9	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
10	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
11	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
12	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
13	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
14	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
15	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
16	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
17	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
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20	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
21	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
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25	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
26	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
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31	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
32	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
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46	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
47	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
48	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
49	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03
50	728 x 50 Top Middle Board	02/01/08	02/28/08	7,484	\$	191.03

Client: Jim O'Hara
 Signature: [Signature]
 Date: 1-28-08

Station Rep: Mary Robinson
 Email: maryro@crossmedia.com
 Phone: 214-428-1117

CREDIT CARD APP: DVAL / American Express
 CARD HOLDER: Jim O'Hara
 CARD NUMBER: 3757 1474 11 000
 EXPIRATION DATE: Not to Amount \$
 * 201 20 # 09-1065

When paying by credit card, the type of credit card used must be entered in the field (9) above the card number must appear on the signed contract. The production manager listed below will contact the client for the full card number.

Jan-29-2009 06:15pm From-

T-643 P.003/003 F-373

I agree that in consideration of the advertising outlined, I will pay the full amount contracted to Advertiser Communication Inc. Advertiser has read the Terms & Conditions located on the ModernMedicine.com 2018 rate card. Upon Advertiser's execution, the

Agency Billing Information:
Contact Name: Katherine Burr
Agency: OnMessage
Address: 17304 Preston Rd. Ste 1310
City, State, Zipcode: Dallas, TX 75252
Country: USA
Phone: 214.438.1117
Fax: 972.997.9995

	REF1	REF2	REF3
Total media	#REF!	#REF!	#REF!

Sales Rep	. Kerry Robinson
Publication	JernMedicine.com
Phone	201-690-5435

		Prepayment must be received by closing date	
CREDIT CARD APPROVAL (Mastercard/Visa/American Express)		CHECK	
CARD HOLDER	_____		
CARD NUMBER	_____		
EXPIRATION DATE	_____	AMOUNT \$	_____
		<i>When paying by credit card, the type of credit card used must be circled & a minimum of the last four (4) digits of the card number must appear on the signed contract. The production manager listed below will contact the client for the full card number.</i>	

I agree that in consideration of the advertising outlined, I will pay the full amount contracted to Advanstar Communication Inc. Advertiser has read the Terms & Conditions located on the ModernMedicine.com 2008 rate card. Upon Advertiser's execution, thi