

Sponsored Content Block

The Sponsored Content Block is an exclusive single-sponsored resource section on LCGC's website where your company can disseminate content, videos, whitepapers, research, webinars, drive website traffic, generate leads, and more.

Features and Benefits:

- ▶ Direct links to up to 4 assets plus your company's logo and website link. Assets can be web links or downloadable files with gated registration form. Assets can be web links or downloadable files with gated registration form. Assets can be updated monthly.
- ▶ Your content block is NOT an ad unit. It does not go into rotation and is visible and accessible 24/7/365
- ▶ Each asset/link is tracked individually so you will know which assets are the most popular. For gated assets, all registration information will be provided.



A sponsored content block for Thermo Scientific. It features a blue header 'Partner News and Resources' and a white background. The content includes: 'Vanquish UHPLC System' with a 'Link to Video' button; 'Application Note: Rapid Separation of Eighteen Herbicides Using Advanced UHPLC and Sub-2µm Solid Core Column Technologies' with a 'Link to Application Note' button; 'Guide to US EPA Method 8260 for Analysis of VOCs in Ground Water & Solid Waste' with a 'Link to New Product' button; 'Application Note: Rapid Screening Method for Illicit Drugs Using an Advanced Solid Core UHPLC Column and UHPLC System with MS/MS Detection' with a 'Link to New Product' button; and 'Presented by: Thermo SCIENTIFIC' with a 'Link to Website' button. The Thermo Scientific logo is at the bottom.