

Infographics

Use new or existing content to create an informative, eye-catching infographic.

What it does:

- ▶ Positions you as a thought-leader within your industry
- ▶ Using past content from a webinar or other content telling a story
- ▶ Generates registrants and leads
- ▶ Amplifies your message and your company's story

What you receive:

- ▶ Developing of infographics with your approvals

CAST+ Drive Your Message marketing and promotion:

- ▶ E-marketing: all digital creative, including the HTML email blast and online banners will be provided to client company to incorporate into their ongoing marketing efforts.
- ▶ Promotions over a 3 month period

