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## Results:

Month	Ad Size/Type	Impressions	Clicks
January	Interstitial	23,863	706
March	Interstitial	31,821	643
May	Interstitial	34,201	868
June	Interstitial	23,604	410
September	Floating Footer	86,418	171
September	Interstitial	30,866	638

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## Geographic

### 6 Month Average\*

Unique Visitors: 32,978  
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North America: 52.5%  
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