



# 2016 Editorial Calendar

ISSUE	FOCUS	SUPPLEMENT/eBOOK	BONUS DISTRIBUTION	Value Added
<b>February/March</b> Ad Close: January 13 Material deadline: January 20	Patient Engagement	<b>Risk-Based Monitoring (February)</b> <b>Clinical Trial Management (March)</b>	<b>DIA Annual EuroMeeting,</b> 6-8 April 2016, Hamburg, Germany	
<b>April/May</b> Ad Close: March 16 Material deadline: March 21	Precision Medicine	<b>Cardiac Safety (April)</b> <b>Oncology Trials (May)</b>	<b>ACRP Global Conference &amp; Exhibition,</b> April 25-28, Atlanta, Georgia  <b>ASCO Annual Meeting,</b> June 3-7, Chicago, IL  <b>BIO International Convention,</b> June 6-9, San Francisco, CA	
<b>June/July</b> Ad Close: May 13 Material deadline: May 18	eSource/ Data Integration	<b>Regulatory Issues in Clinical Trials (July)</b>	<b>DIA Annual Meeting,</b> June 26-30, Philadelphia, PA	Readex Ad Performance Study
<b>August/September</b> Ad Close: July 18 Material deadline: July 21	Clinical Trials Innovation	<b>Technology That Touches the Patient (September)</b>	<b>IIR Partnerships in Clinical Trials</b> October 5-7, Boston, MA	
<b>October/November</b> Ad Close: September 15 Material deadline: September 20	Clinical Supply Trends	<b>Risk-Based Monitoring (November)</b>		
<b>December/January 2017</b> Ad Close: November 10 Material deadline: November 15	Big Data, Meaningful Data	<b>The Healthcare Convergence with Clinical Trials (January 2017)</b>		