## OncLive<sup>®</sup> • MEDICAL



OncLive® Medical engages with top thought leaders to provide the latest advancements in cancer research to millions of health care professionals around the world.







New from OncLive®, **the Talk** is a lively expert hosted multimedia program featuring clinical perspectives on data sets and key takeaways from experts on a select disease state.

SUPPORTER BENEFITS

- Two viewers at our studio production
- Recognition of support on the final multimedia deliverables – both digital and print
- Topline summary and transcript for internal use
- Option to have access to the video content for internal use as well

Exclusively from OncLive®, **the BOARD** brings together the top Thought Leaders in oncology to review and debate data presented in a therapeutic area.

## **SUPPORTER BENEFITS**

- Silent Observer Seats at the table to listen to the experts discuss the post-conference data
- Option to meet with the panel for a Q&A session post program to clarify specific discussion points
- Executive Summary that captures the opinions and the clinical implications to practice advances

Our **Scientific Interchange & Work-shop** brings Thought Leaders and Community Based Oncologists together to explore a disease state, therapeutic landscape, and how drug candidates fit into a patient treatment plan.

## SUPPORTER BENEFITS

- Complete content development
- Executive Summary White Paper Publication
- Listen to the discussion with silent observer seats
- Receive recognition of support on enduring materials

Leverage our live, virtual, and hybrid event expertise along with our leading multimedia production capabilities and strong relationships with the top thought leaders throughout the oncology community.

